

# China's Financial System in Equilibrium

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## Abstract

This paper presents a macro view of China's financial system, where a state-owned monopolistic banking sector coexists, endogenously, with markets for corporate bonds and private loans. The source and size distributions of external finance are determined jointly in the model's equilibrium. Consistent with data, in equilibrium smaller firms obtain finance through the private lending market, larger firms use bank loans, and the largest by way of corporate bonds. The model predicts, and the data supports, that removing the controls on bank lending rates or tightening the supply of external finance reduces bank loans but increases bond finance. We argue that this may partially explain the observed decline in banking and the rise of the bond market in China, over the past ten years. The model also suggests that removing all interest rate controls would increase the rate of return on lending, expanding banking but squeezing direct lending.

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# 1 Introduction

China’s financial system consists of a state-owned, tightly regulated, monopolistic banking sector, a less formal and decentralized direct lending market, an equity market, and a growing bond market. In this paper, we motivate and construct an equilibrium model of the financial market to study China’s financial system. The paper explains why bank regulations give rise to the coexistence of monopoly banking and decentralized private lending. It explains how financial resources are allocated, through the different sectors of the system and by ways of differential instruments, to firms who differ in net worth and ability in obtaining finance. The source and size distribution of external finance is determined endogenously in the model. The model is then used to evaluate the effects of recent banking reforms, in particular the central bank moves in lifting away controls on bank deposit and lending rates.

## 1.1 China’s financial system – an overview

While there is no official data on the size of the informal lending market, Figure 1 shows how large and important each of the other three parts of China’s financial system is, relative to total financing (excluding informal lending). Specifically, it depicts the division between bank loans and the two other types of finance as a fraction of total lending, in time series and for the period 2002-2015.<sup>1</sup> Notice that the equity market is small, and stays small in size relative to the two other mechanisms of lending. Notice, more importantly, the decline in banking and the rise of the market for bonds over the sample period.

The private lending market in China consists of non-delegated monitors, such as relatives, money lenders, and other less delegated monitors such as peer-to-peer platforms. This market is quite large according to some studies. [Ayyagari et al. \(2010\)](#) estimate it to be at least one-quarter of all financial transactions, with an estimated size of CNY 740–830 billion at the end of 2003, equal to about 4.6% of total outstanding bank loans in 2003. [Lu et al. \(2015\)](#) estimate that in 2012, private lending totals 4,000 in billions of RMB, about 6.4% of total outstanding bank loans in 2012.

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<sup>1</sup>About two thirds of shadow banking in China result from regulatory arbitrages of banks (see [Elliott, Kroeber and Qiao, 2015](#)).

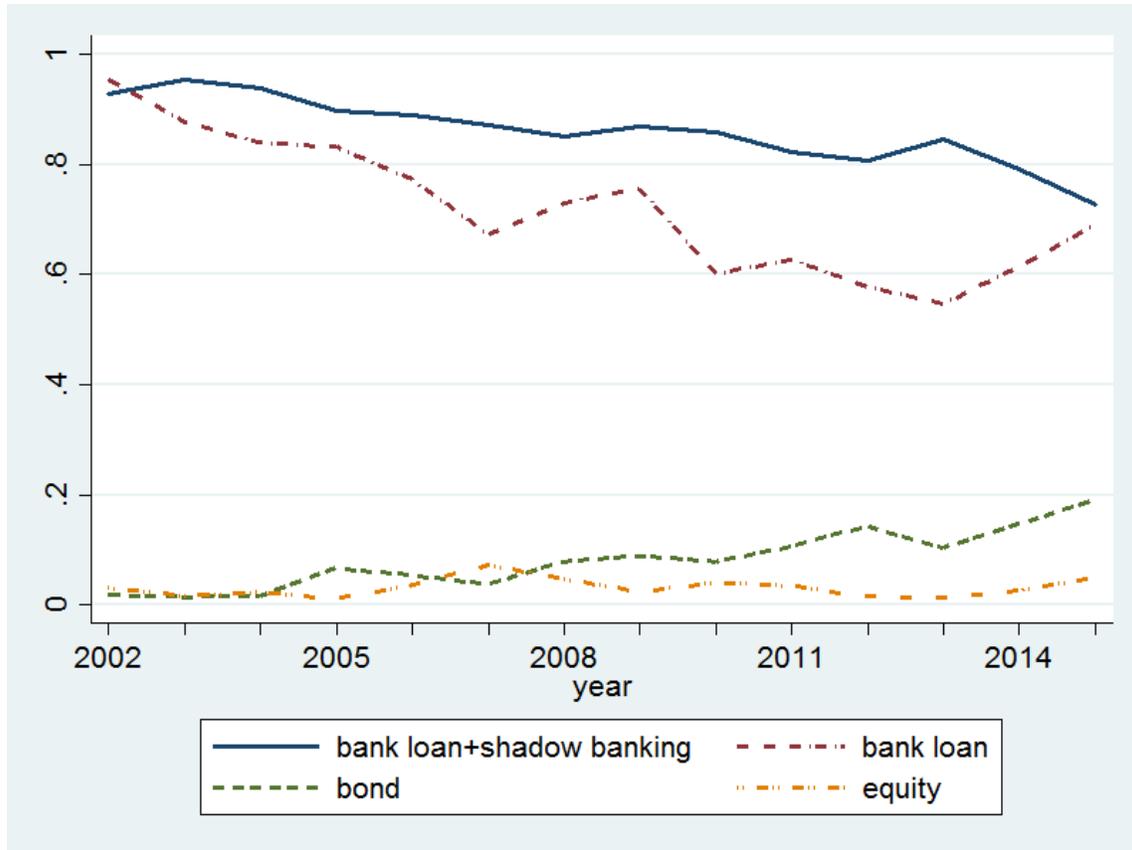


Figure 1: Composition of aggregate financing in China

Source: CEIC.<sup>2</sup>

Note: The fraction of bank loans equals (loans in local currency + loans in foreign currency)/aggregate financing. The fraction of shadow banking equals (trust loans + entrusted loans + banker's acceptance bills)/aggregate financing. The fraction of bond equals corporate bond financing/aggregate financing. The fraction of equity equals non-financial enterprise equity financing/aggregate financing.

To picture the dominance of the state owned banks in China's banking system, Figure 2 measures the degree of bank concentration in China, showing the time series of total loans held by the largest five banks, all state-owned, as a fraction of total bank loans in China, relative to the U.S.. Observe that bank concentration has been decreasing but is still much higher in China than in the U.S..

<sup>2</sup>The CEIC Database, created by the Euromoney Institutional Investor, provides expansive macro data for a large set of developed and developing economies around the world. We draw information from this database multiple times in this paper.



Figure 2: 5-bank loans concentration in commercial banks in China and U.S.

Source: Bankscope, self-calculations.

Note: In 2015, the 5 largest commercial banks in China are Industrial & Commercial Bank of China, China Construction Bank, Bank of China, Agricultural Bank of China and Bank of Communications, and in the U.S. are Wells Fargo Bank, Bank of America, JP Morgan Chase Bank, Citibank and US Bank National Association. The 5-bank concentration within bank holding companies in the U.S. is similar to that within Commercial banks.

The majority of banks in China are commercial banks. According to Bankscope, in 2015 there were 154 commercial banks in China, accounting for 67.7% of total bank assets and 75.9% of bank loans; whereas in the U.S. there were 5064 commercial banks accounting for 28.3% of total bank assets and 33.6% of bank loans.<sup>3</sup> Figure 2 shows the distributions of commercial banks in the quantity of loans made, in China and the U.S.. Obviously, banks are on average larger and more concentrated in China than in the U.S..

<sup>3</sup>In the U.S. there are about 700 bank holding companies that account for 35% of total bank assets and 32.6% of total bank loans.

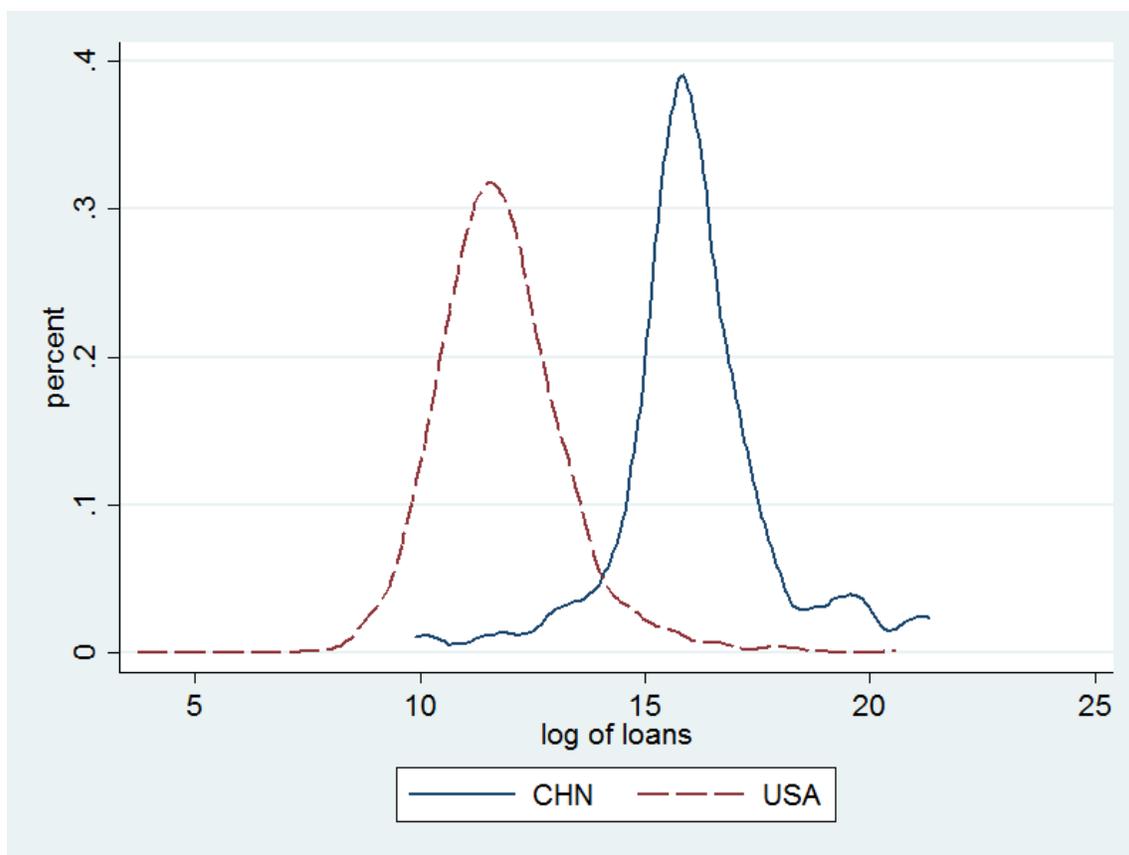


Figure 3: Commercial banks distribution, China and U.S., 2015

Source: Bankscope, self-calculations.

Banks in China are largely state owned and subject to state controls, although the last ten years has seen policy moves in the direction of lifting up the controls, especial on the deposit and lending rates. Before 2004, interest rates in the banking sector were tightly regulated by the People’s Bank of China (PBC), by ways of setting the policy interest rates (on bank loans and deposits) and interest rate ceilings and floors around the policy rates. The lending rate ceilings were removed in October 2004. The PBC removed the lending rate floors in July 2013, and then, by 2015, its controls on deposit rates.<sup>4</sup>

Figure 4 depicts the time series of the policy rates on one year loans and on one year saving deposits.<sup>5</sup> Notice that the greater variability in both the policy lending and deposit rates after 2004.

<sup>4</sup>Bank regulations exist also on the quantity of loans. In fact, in many cases the PBC conducts its monetary policy by way of imposing specific constraints on the quantities of loans commercial banks are allowed to make. We leave this equally important aspect of the Chinese banking system for possible future research.

<sup>5</sup>The policy rates are the benchmarks from which the actual rates are allowed to deviate up to a given maximum percent.

There is large variability in the nominal lending rates in the private lending market, ranging from nearly zero from relatives to more than 30% from money lenders. He et al. (2015) document that interest rates in the private credit markets are much more opaque and higher. They also show that the average lending rates in the private credit market are 2 ~ 3 times more than the bank lending rates.<sup>6</sup>

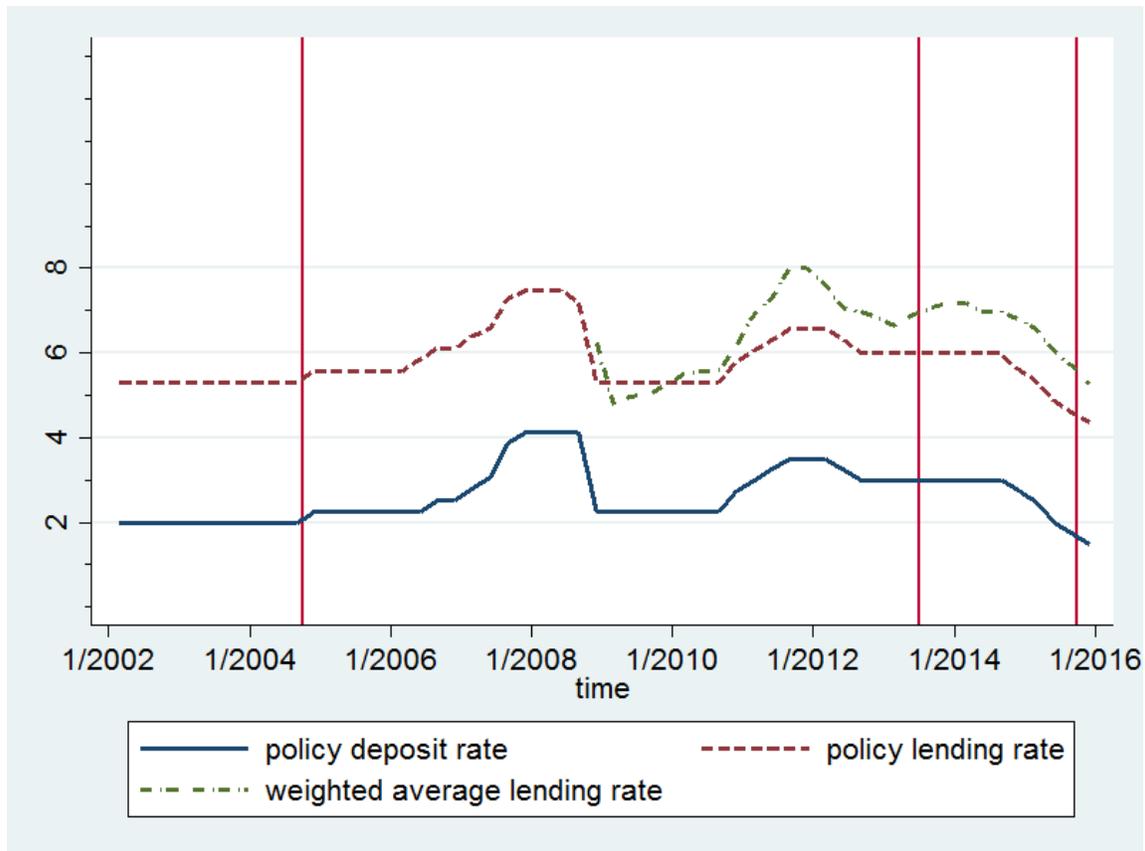


Figure 4: Monthly lending and deposit rates in China

Source: CEIC.

Note: The weighted average lending rate is available only from year 2009.

A hallmark of China’s financial system is the uneven distribution of bank loans between smaller and larger firms. There is wide documentation of the difficulties small firms face in obtaining bank loans, and there are many policy discussions on how to encourage banks to expand loans to smaller businesses. Table 1, which reports a summary of World Bank’s enterprise surveys for China 2012, shows that the percent of firms using bank loans for investment

<sup>6</sup>See Figure 6 in their paper.

financing is on average much lower in China, relative to other countries in the world. Specifically, for the small firms in the survey, it is 3.8% in China, 16.8% in East Asia and Pacific, and 21.5% across all countries. [Allen, Qian and Qian \(2005\)](#) find that during a small private firm’s growth period, the most important financing channel is private credit agencies (PCAs), instead of banks. [Dollar and Wei \(2007\)](#) report that private firms, which have smaller sizes on average, rely less on bank loans but more on families and friends for finance.<sup>7</sup> [Ayyagari et al. \(2010\)](#) also find that in China bank financing is more prevalent with larger firms.<sup>8</sup>

Table 1: Percent of firms using banks to finance investments

	China	East Asia & Pacific	All Countries
Small (5-19)	3.8	16.8	21.5
Medium (20-99)	20.4	23	27.1
Large (100+)	23.3	22.7	30.7

Source: World Bank’s Enterprise Surveys data for China 2012.

Note: Only manufacturing firms are included. Small, medium, and large firms are defined by the number of employees.

To look more deeply into the relationship between firm size and bank loans, we rank the firms in the World Bank’s Surveys data for China 2012 by size and divide them into 5 groups.<sup>9</sup> Table 2a shows that the fraction of firms that use bank loans as the only source of external finance is increasing in firm size. For the publicly listed firms in China, which are much larger than those in the World Bank’s surveys, the fraction of firms using bank loans as the only source of external finance initially increases but then decreases, as firm size increases (see Table 2b). To obtain a more comprehensive view, we merge the publicly listed firms and those in World Bank’s Enterprise Survey, rank and divide them into 10 groups by size. A clear inverted-U relationship between firm size and the fraction of firms using bank loans as their only source of external finance emerges, as shown in Figure 5.

One might suggest that bank loans are, for some reason, too expensive to smaller firms. This is not the case, as Table 3 shows. Specifically, the third and fourth rows suggest that

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<sup>7</sup>[Allen, Qian and Qian \(2005\)](#) argues that the growth of SOEs and foreign companies in China relies heavily on the banking, while the growth of private economy has to rely on alternative financing such as retained earnings, informal financing and in-kind finance (trade credit). Also, [Kroeber \(2016\)](#) mentions that P2P in China, fills a demand for credit from consumers and going part way to solving the problem of getting financing to small firms.

<sup>8</sup>Using data from the World Bank Investment Climate Survey 2003, they find that in financing capital expenditures, the very large firms use more bank financing (30%) than micro and small firms (15%).

<sup>9</sup>Following the World Bank, firm size is measured as total employment.

among those who need a loan but choose not to apply for one, for the small firms the most important reason is that the application procedures were complex; while for larger firms, it is the unfavorable interest rates. The fourth row of the table also indicates that, relative to larger firms, a larger fraction of small firms would like to obtain a bank loan at the ongoing interest rate, but could not. In addition, the seventh row of the table shows that the fraction of firms who did not apply for a loan because they did not think it would be approved is much larger among smaller, relative to larger, firms.

Table 2: Number of firms in China, by firm's size and sources of finance

(a) Within manufacture firms in World Bank's Enterprise Surveys for China, 2011

Employment	Total number	No external finance	Only bank finance	Both bank and other finances	Only other finances
6 – 40	190	153	13	4	20
40 – 80	189	140	17	15	17
80 – 120	189	141	18	12	18
120 – 272	189	142	19	14	14
272+	189	123	30	12	24

(b) Within listed manufacture firms in China, 2011

Employment	Total number	No external finance	Only bank finance	Both bank and other finances	Only other finances
3 – 714	275	15	66	160	34
714 – 1401	274	21	69	171	13
1401 – 2522	274	12	77	178	7
2522 – 5254	274	4	75	189	6
5254+	274	4	55	208	7

Source: Self-calculated using World Bank's Enterprise Surveys data for China 2012 and the CSMAR.

Note: Other instruments of finance include equity, bond and trade credit, et al.

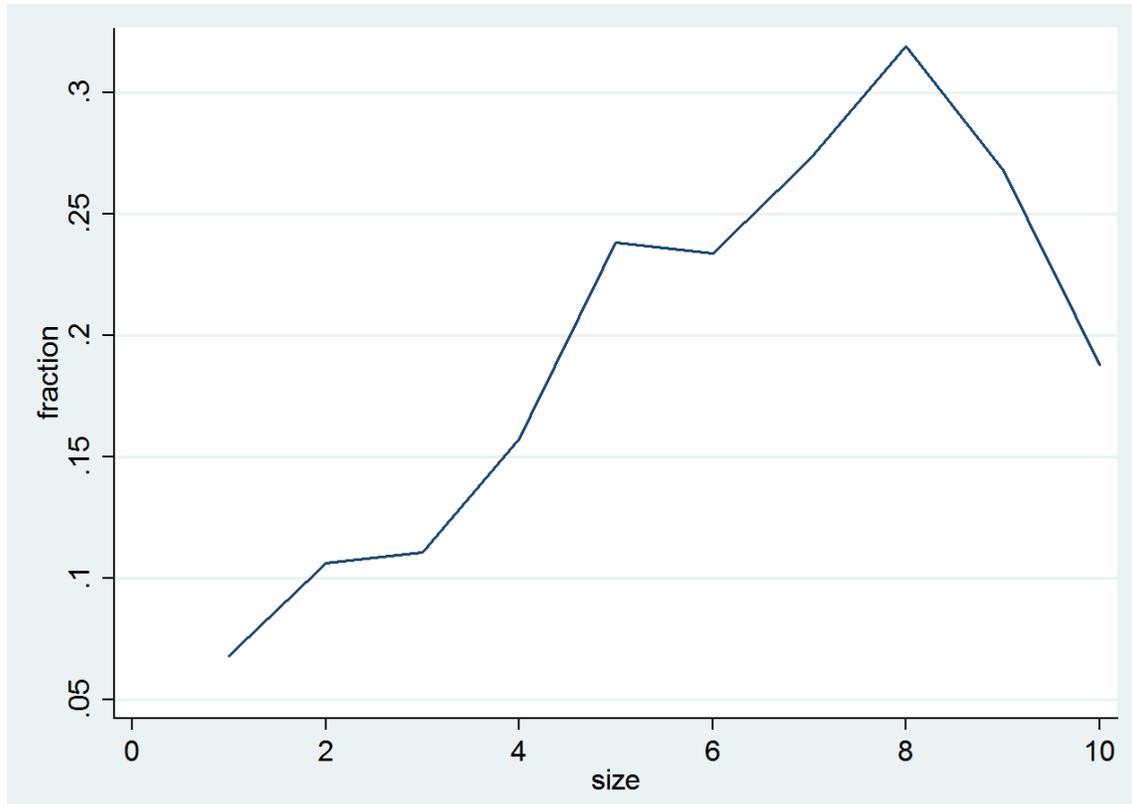


Figure 5: Fraction of firms in China with only bank finance, 2011

Source: World Bank's Enterprise Surveys data for China 2012 and CSMAR.

Note: The X-axis represents the firms' group number, where larger value implies larger size of firms.

Table 3: Percent of reasons why firms did not apply for any line of credit

	Small (5-19)	Medium (20-99)	Large (100+)
No need for a loan	53.5	56.1	64.9
Application procedures were complex	13.8	9.5	8.5
Interest rates were not favorable	6.6	12.8	11.5
Collateral requirements were too high	8.7	9.8	6.3
Size of loan and maturity were insufficient	9.2	5.8	3.0
Did not think it would be approved	6.2	3.4	2.2
Other	2.0	2.7	3.7

Source: World Bank's Enterprise Surveys data for China 2012.

China's bond market, where the majority of contracts traded are government and corporate bonds, has grown over the last ten years, from virtually nonexistent to the third biggest in

the world, just behind the U.S. and Japan. From Figure 6, although corporate bonds still account for a smaller part of the whole bond market, they have grown fast in relative size over the recent years.

Another important feature of China’s bond market, as shown in Figure 7, is that the firms who use bonds as a means of external finance are much larger in size than those use bank loans who, in turn, are larger than those who use neither bonds nor bank loans. <sup>10</sup>

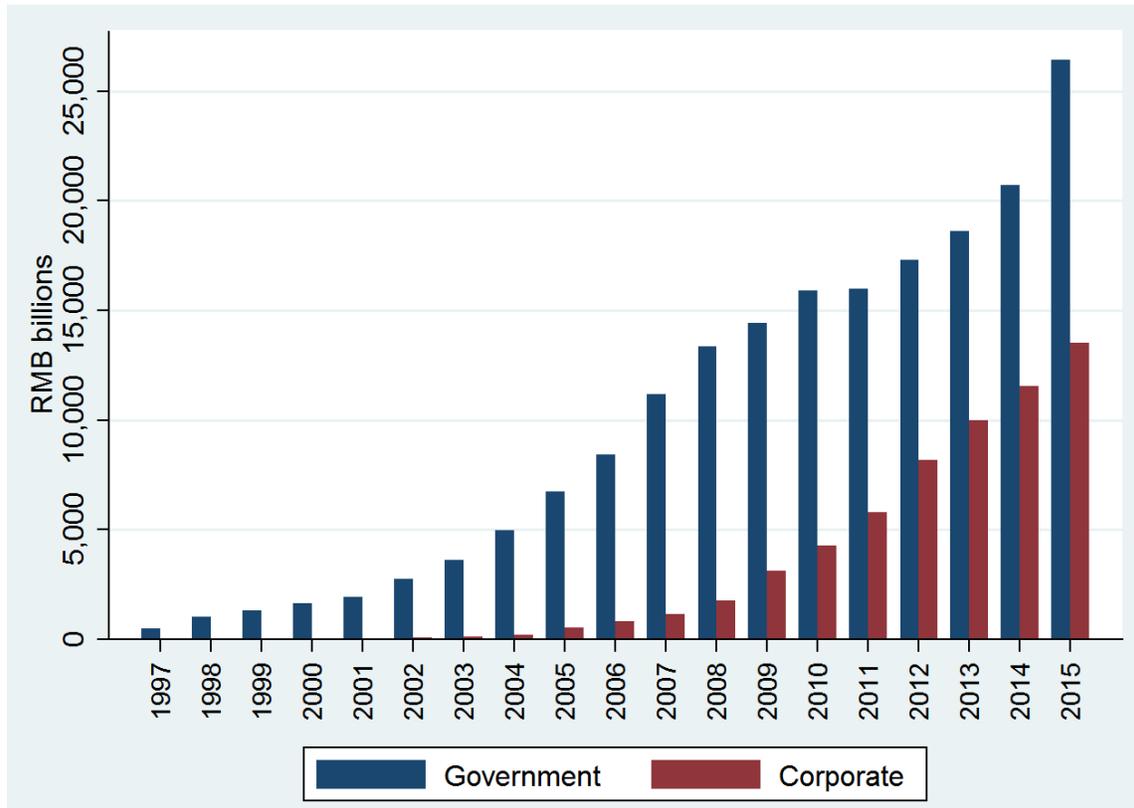


Figure 6: Size of local currency bonds in China

Source: AsianBondsOnline.

Note: Government bonds include obligations of the central government, local governments, and the central bank. Corporate bonds comprise both public and private companies.

<sup>10</sup>That firms who use bonds for external finance are larger than those who use bank loans is not just observed among Chinese firms.

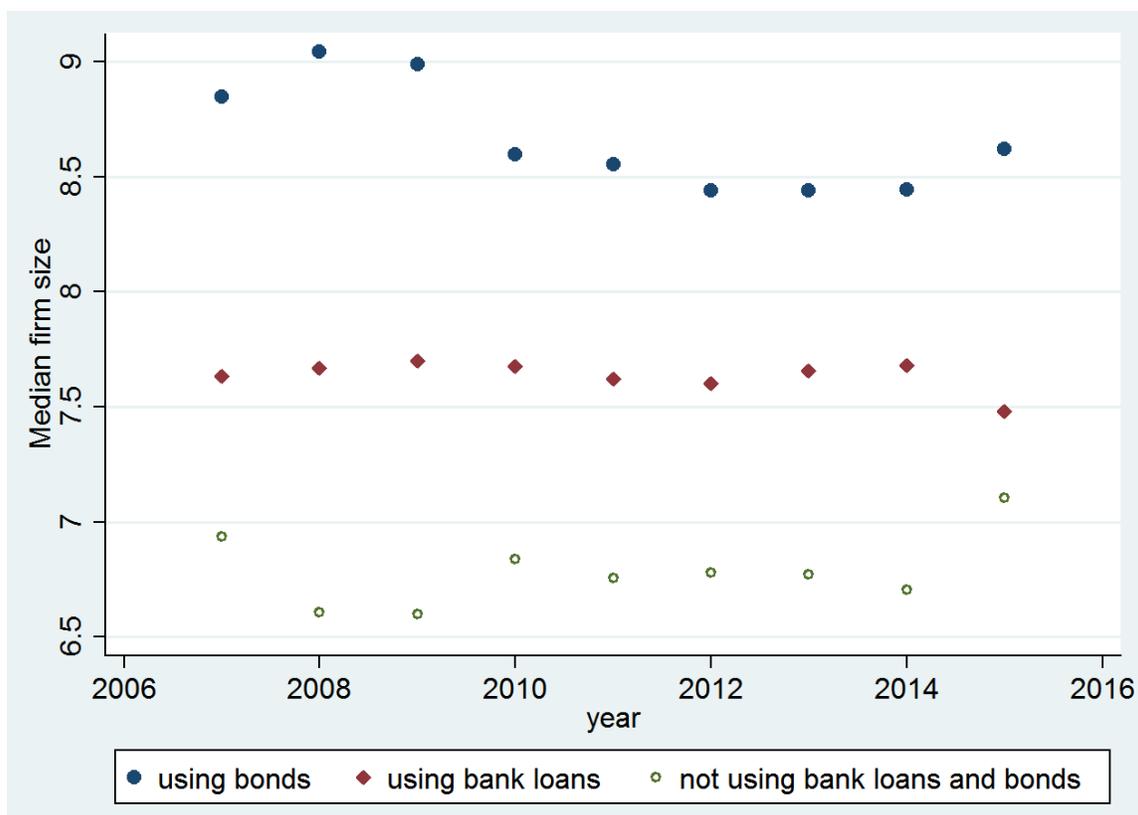


Figure 7: Using versus not using bonds: the median size of listed firms in China, 2007-2015

Source: CSMAR.<sup>11</sup>

Note: Values on the vertical axis are in logarithm. The solid dots represent the median of employment in firms that use bonds (and possibly other instruments) for external finance. The solid squares represent the median of employment in firms that use bank loans (and possibly other instruments) for external finance. The hollow dots represent the median measure of employment of all other firms.

## 1.2 Questions

It is not difficult to explain why state owned banks dominate China's financial system.<sup>12</sup> More interesting questions are why the private lending market even exists, and is rising in size relative to the largely state owned banking sector; and why the observed source distribution of finance is such that larger firms are associated with bonds and bank loans, while smaller enterprises obtain finance from the private lending market. In what directions would the composition of the Chinese financial system move when regulations on banking are further

<sup>11</sup>CSMAR (China Stock Market & Accounting Research) Database, developed by GTA Information Technology, covers data on the Chinese stock market, financial statements and China Corporate Governance of Chinese Listed Firms.

<sup>12</sup>See, for example, [Allen and Qian \(2014\)](#).

loosened? These questions are important, not just for interpreting existing data, but also because of immediate policy concerns. To answer these questions, however, one must first understand how China’s financial system works – what’s inside it that generates the features and characteristics one observes. This motivates our work.

### 1.3 What this paper does

We first develop a benchmark model to characterize the coexistence of a tightly regulated, monopolistic banking system, and a decentralized direct lending sector where corporate bonds and privately monitored loans are traded. Individual investors are free to lend indirectly through the bank, or directly through the bond market or the market for private lending, while firms are free to pick any instrument for external finance. The sizes of the submarkets are determined endogenously, and how large each of them is relative to the rest depends on the values of the policy variables, the rate of return paid on bank deposits for example, and the parameters that define the environment, including especially the total supply of external finance. In equilibrium firms with larger net worth obtain finance from the bank while those with smaller net worth borrow from individual lenders in the private lending market. We then modify the model in ways with which regulations on bank interest rates are lifted, as occurred in the past twenty years, to evaluate the effects of the observed major policy moves. In particular, we use the model to make predictions on what would happen if the bank is set free to compete with private lenders.

We take a standard approach to model lending and financial intermediation (banking), following the ideas of [Diamond \(1984\)](#) and [Williamson \(1986\)](#). Specifically, lending is subject to costly state verification (CSV) and the bank is a delegated monitor. Firms (borrowers) differ in net worth, which is used as equity, as well as collateral for mitigating the effects of CSV and limited liability ([Bernanke and Gertler, 1989](#)). As delegated monitor, the bank is more efficient in lending than individual investors. In the model, private lending coexists with the more efficient bank lending because the low (regulated) deposit rate induces investors to participate in private lending for higher returns; or because a tight supply of external finance dictates a sufficiently high interest rate on private lending to compete credit away from banking.

That in equilibrium the bank lends to firms with larger net worth is because, relative to the bank, individual lenders have a comparative advantage in financing smaller than larger projects. Larger firms, with a larger net worth to support more investment, make the bank more efficient as delegated monitor. Meanwhile, financing a smaller project requires a fewer

times of repetition in monitoring the firm's financial report in the state of bad output.<sup>13</sup>

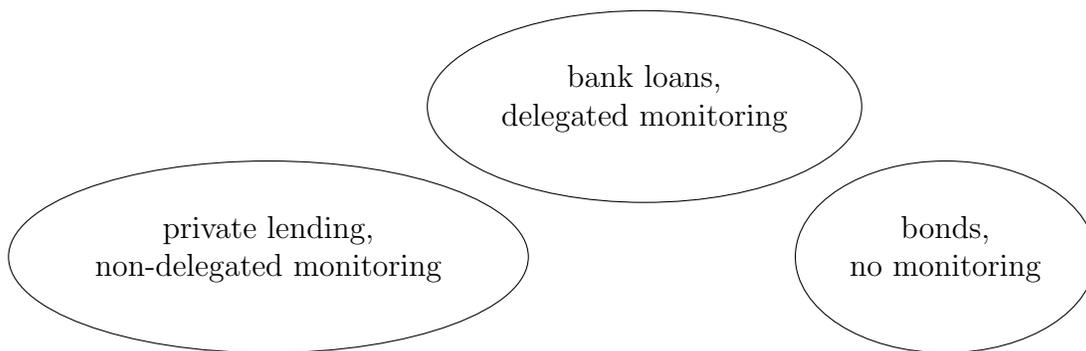


Figure 8: Markets for external finance

In the model, a higher deposit rate moves the market towards more bank loans and less private lending and bond finance. We also show that loosening the supply of loanable funds – the quantity of which affected by the supply of money in the economy – shifts the equilibrium composition of the market away from bonds and private lending and towards bank loans; and tightening the supply of loanable funds squeezes out bank lending while expanding monitored private lending and bond finance.

We use the model to evaluate the effects of the recent reforms of banking regulations, specifically those related to the lifting of the deposit and lending rate controls. The model suggests that removing the controls on the loan rate, which took place in 2004, moves the market towards a decline in banking, while at the same time increasing bond finance but reducing private lending. This is consistent with and offers a potential theoretical explanation for the observed decline in banking and the rise of the bond market in China, as shown in Figure 1. The model also suggests that removing all interest rate controls would result in a higher interest rate, crowding out private lending.

Most of the model's predictions are testable, a subset of which are taken to the data to show that they are largely consistent with empirical evidence.

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<sup>13</sup> There is an empirical literature that relates bank loans with state ownership. [Allen and Qian \(2014\)](#) show that the majority of the bank credit goes to state-owned firms in China. [Song et al. \(2011\)](#) show that state-owned firms finance more than 30 percent of their investments through bank loans, compared to less than 10 percent for private firms. [Dollar and Wei \(2007\)](#) report that private firms rely significantly less on bank loans and more on retained earnings and family and friends to finance investments. Now given that most larger firms are state owned, one could then speculate that this might give rise to the observation that most bank loans go to the larger firms – a theory that would need further theoretical construction. There is no state ownership in our model, which instead says that the standard theory of banking is sufficient for explaining why banks prefer larger firms.

## 1.4 The literature

The theory builds directly on the models of financial lending and intermediation that follows the idea of [Diamond \(1984\)](#) to view financial intermediaries or banks as delegated monitors. These models include, among many others, [Boyd and Prescott \(1986\)](#), [Williamson \(1986, 1987\)](#), [Greenwood and Jovanovic \(1990\)](#), [Greenwood, Sanchez and Wang \(2010, 2013\)](#). In modeling delegated versus non-delegated monitoring, we offer a novel specification which divides the total cost of monitoring between a fixed component that depends only on the size of the investment, and a variable component which depends also on the measure of lenders providing external finance.

Our work is related also to the larger literature on banking and financial markets. Take [Holmström and Tirole \(1997\)](#) for example, due to moral hazard, only a fraction of external capital can be financed directly by individual investors, the rest must be financed with the participation of monitors (banks). Two elements of our model, however, make it differ from most studies in the literature. First, three asset markets (for monitored bank loans, monitored private contracts, and non-monitored bonds, respectively) endogenously coexist in our model. Second, the assumptions of monopoly banking and interest rate regulations give our model a “Chinese look”.

Our work extends the existing studies of China’s financial markets, much of which focuses on the roles of informal lending and shadow banking. [Allen, Qian and Qian \(2005\)](#) suggest that informal financial mechanisms played an important role in supporting the strong growth of China’s private sector economy. [Elliott, Kroeber and Qiao \(2015\)](#) show that despite its rapid growth, shadow banking remains less important than formal banking as a source of credit in China (as [Figure 1](#) suggests). Besides, they estimate that about two thirds of shadow banking in China results from regulatory arbitrage of the banks. [Wang et al. \(2015\)](#) build an equilibrium model in which commercial banks use shadow banking to evade the restrictions on deposit rate ceiling and loan quantity in China. They argue that shadow banking is able to correct policy distortions and improve social surplus. [Chen, Ren and Zha \(2016\)](#) argue that the rising shadow banking in China is due to the small banks’ incentives to evade restrictions on the loan to deposit ratio and on funding risky industries. [Hachem and Song \(2016\)](#) study a specific major component of shadow banking in China – the wealth management product (WMP) in commercial banks. They build a [Diamond and Dybvig \(1983\)](#) type banking model with small and big banks, and regulations on deposit rates and loan-to-deposit ratio. When the loan-to-deposit ratio is tightened, small banks use WMP to evade regulations and poach deposits from big banks. The calibration of their model is consistent with the fact that credit

soared and interbank interest rates became more volatile after China increased the liquidity standards after 2009.

The rest of the paper is organized as follows. Section 2 presents the model. Section 3 studies the optimal contracts for financial lending. Section 4 defines and studies the model's general equilibrium. Section 5 studies the effects of the interest rate reforms that were implemented by the PBC over the last ten years. Section 6 takes the model to the data to test some of its major predictions. Section 7 concludes the paper. Proofs are in the appendix.

## 2 Model

There are two time periods:  $t = 0, 1$ . In period 0 a financial market opens where lending and borrowing take place, and in period 1 production and consumption take place. There is a single good in the model that can be used as capital or consumption.

There is a continuum of agents in the model,  $M$  units of them consumers (investors) and  $\mu$  units firms (entrepreneurs). Firms are risk neutral and maximize expected profits in period 1. Consumers have the following utility function:  $u(c) = c$  where  $c (\geq 0)$  is consumption in period 1.

Each lender is endowed with 1 unit of the good in period 0. Firms differ in their capital endowment,  $k$ , which is uniformly distributed over the interval  $[0, \bar{k}]$  across individual entrepreneurs, with  $\bar{k} > 0$ . Each entrepreneur is also endowed with an investment project with which any  $X (\geq 0)$  units of capital invested in period 0 would return  $\tilde{\theta}X$  units of output in period 1, where  $\tilde{\theta}$  is a random variable that takes value  $\theta_1$  with probability  $\pi_1$ , and  $\theta_2$  with probability  $\pi_2$ , with  $\theta_2 > \theta_1 > 0$  and  $\pi_1 = 1 - \pi_2 \in (0, 1)$ .

A bank in the model takes deposits from consumers and offers loans to entrepreneurs. This bank is “state owned” and subject to regulations. Let  $R_D$  denote the gross rate of return on deposits and  $R_L$  the gross interest rate charged on loans. The values of  $R_D$  and  $R_L$  are fixed by the state and are such that  $0 < R_D < R_L$ . Naturally, assume  $R_D \in (\theta_1, E(\theta))$  and  $R_L \in (R_D, \theta_2)$ .<sup>14</sup>

Each consumer is free to lend indirectly through the bank, at the fixed interest rate  $R_D$ , or directly to individual entrepreneurs through a private lending market. Likewise, each entrepreneur can either borrow from the bank, or directly from individual consumers in the

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<sup>14</sup>Suppose  $R_D \leq \theta_1$ . Then as it will become clear as the analysis unfolds, the model would not have an equilibrium where bank loans are an active means of finance.

private lending market. For convenience, assume entrepreneurs cannot obtain finance simultaneously from both the bank and a set of individual lenders, and consumers cannot participate in both markets either.

The realization of  $\tilde{\theta}$  is observed by the entrepreneur who runs the project. The same information can be revealed to any other party only if the entrepreneur incurs a cost to let that party monitor his report. This cost of monitoring is given by

$$C(\Delta, X) = \gamma_0 X + \gamma \Delta X, \tag{1}$$

where  $X$  is the size of the project,  $\Delta$  the measure of lenders who provide the external finance, and  $\gamma_0$  and  $\gamma$  are positive constants. Assume  $\gamma_0 + \gamma < \theta_1$ .

Observe that equation (1) covers both the case of delegated monitoring, with  $\Delta = 0$ , and that of non-delegated monitoring, with  $\Delta > 0$ . Observe also that  $C(\cdot, \cdot)$  is consistent with the very original idea of Diamond (1984) that delegation allows lenders to avoid the cost of repetition in monitoring, which is increasing in the degree of the repetition which, in turn, increases as the measure of lenders increases.

Given equation (1) then, the bank is always more efficient than individual consumers in lending, as long monitoring is involved.

### 3 Optimal Lending

Let  $r^*$  denote the market rate of (net expected) return on lending for individual consumers – an endogenous variable whose value will be determined in the equilibrium of the model. Obviously then,  $r^* \in [R_D, E(\theta)]$ . More specifically, if both direct and bank lending are active at the same time, it must hold that  $r^* = R_D$ . If there is active direct lending but not bank lending, then it must be that  $r^* > r_D$ . If there is no direct lending but there is active bank lending, then again  $r^* = R_D$ .

All consumers are lenders. Entrepreneurs are free to participate in either side of the market. However, given  $r^* < E(\theta)$ , it is never optimal for any entrepreneur to lend any fraction of his net worth to the market, directly or indirectly.<sup>15</sup> In the following analysis, therefore, we will take as given that all entrepreneurs are a borrower.

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<sup>15</sup>See Appendix 7.1 for a proof of this fact.

### 3.1 Direct Lending

Consider first the market where individual consumers/investors lend directly to firms, not through the bank. Consider an individual entrepreneur in this market, with net worth  $k$ . To obtain finance, he offers a contract to potential lenders. Assuming deterministic monitoring, the contract takes the form of

$$\sigma_D(k) = \{X(k), S(k), r_1(k), r_2(k)\},$$

where  $X(k)$  is the size of the project ( $L(k) = X(k) - k$  the size of external finance);  $r_i(k)$  is the repayment per unit of the loan in output state  $\theta_i$ ,  $i = 1, 2$ ; and  $S(k)$  is the set of reported output states in which the lender monitors the borrower's report – his monitoring policy.

It is straightforward to show that the optimal contract has either  $S(k) = \emptyset$  or  $S(k) = \{\theta_1\}$ .<sup>16</sup> In what follows, these two cases are considered separately before the optimal contract is derived.

#### 3.1.1 Non-monitored Direct Lending

Consider first the case where the firm obtains finance with a contract that prescribes no monitoring, or  $S(k) = \emptyset$ . In this case, to induce truth telling the entrepreneur's payment to the lender must be constant across the states of output, that is,  $r_1(k) = r_2(k) = r_N(k)$ , and the entrepreneur's value is given by

$$V_N(k) \equiv \max_{r_N; L \geq 0} \left\{ \pi_1 \theta_1 (L + k) + \pi_2 \theta_2 (L + k) - r_N L \right\}$$

subject to

$$r_N L \leq \theta_1 (L + k), \tag{2}$$

$$r_N \geq r^*. \tag{3}$$

Equation (2) is limited liability: total repayment of the loan cannot exceed total output. Equation (3) is individual rationality: the lender must get a rate of return on lending not lower than what the market offers.

**Lemma 1.** *Given  $S(k) = \emptyset$ , for all  $k \in [0, \bar{k}]$  the optimal contract has  $r_N = r^*$  and*

$$L_N(k) = \frac{\theta_1 k}{r^* - \theta_1}, \quad X_N(k) = \frac{r^* k}{r^* - \theta_1}. \tag{4}$$

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<sup>16</sup>See Appendix 7.1 for the proof.

With no monitoring, the optimal way to raise finance is to issue a risk-free bond that pays the market interest rate  $r^*$ . Notice that at the optimum, constraint (2) binds. That is, in the low output state the repayment of loan is just equal to total output and the entrepreneur's compensation is zero. This allows the firm to raise the maximum amount of finance that the limited liability constraint permits. With the optimal contract, the firm's expected value is

$$V_N(k) = \pi_2(\theta_2 - \theta_1) \frac{r^*k}{r^* - \theta_1}.$$

Notice that  $L_N(k)$ ,  $X_N(k)$  and  $V_N(k)$  are all linear and increasing in  $k$ . That is, conditional on no-monitoring, a larger entrepreneur net worth supports more finance, a larger project, and higher firm value.<sup>17</sup>

### 3.1.2 Monitored Direct Lending

Alternatively, the firm could raise finance with a contract that involves investor monitoring:  $S(k) = \{\theta_1\}$ , in which case the problem of optimal contracting is

$$V_M(k) \equiv \max_{\{r_1, r_2, L \geq 0\}} \left\{ \pi_1 \left[ \theta_1(L+k) - r_1L - \tilde{C}(L, k) \right] + \pi_2 [\theta_2(L+k) - r_2L] \right\}$$

subject to

$$0 \leq r_1L \leq \theta_1(L+k) - \tilde{C}(L, k), \quad (5)$$

$$0 \leq r_2L \leq \theta_2(L+k), \quad (6)$$

$$\theta_1(L+k) - r_1L - \tilde{C}(L, k) \geq \theta_1(L+k) - r_2L, \quad (7)$$

$$\pi_1 r_1 + \pi_2 r_2 \geq r^*, \quad (8)$$

where

$$\tilde{C}(L, k) = \begin{cases} C(L, L+k) = \gamma_0(L+k) + \gamma L(L+k), & \text{if } L < 0 \\ 0, & \text{if } L = 0 \end{cases}. \quad (9)$$

In the above, equations (5) and (6) are limited liability – what the entrepreneur pays to the lender cannot exceed his total output. Equation (7) is incentive compatibility. Note that given  $S(k) = \{\theta_1\}$ , the contract must only ensure that the entrepreneur has no incentives to report

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<sup>17</sup>Note that Lemma 1 is derived under the assumption of  $R_D > \theta_1$  which implies  $r^* > \theta_1$ . Suppose  $R_D \leq \theta_1$  and  $r^* \leq \theta_1$ . Then the optimal  $L_N(k)$  would be infinity for all  $k \in [0, \bar{k}]$ , which, given that  $M$  is finite, cannot be part of an equilibrium of the model.

$\theta_2$  when the true output is  $\theta_1$ . Equation (8) is a participation constraint. Last, equation (9) says that the cost of monitoring is  $C(L, L + k)$  if lending takes place, zero if not.

Monitoring has two effects on the firm's value, one direct, the other indirect, both increasing in the firm's net worth  $k$ . The direct effect is that monitoring is costly, and, all else equal, the cost is increasing in  $k$ . This reduces the firm's value. The indirect effect is that monitoring, by entering the incentive constraint, affects the firm's ability in repaying its debt and thus its value. To understand this, remember that with no monitoring, truth-telling imposes  $r_1 = r_2$ . With monitoring, the truth-telling constraint (7) requires instead

$$r_2 - r_1 \geq \tilde{C}(L, k)/L \geq 0. \quad (10)$$

That is, under monitoring, truth telling imposes a gap between  $r_1$  and  $r_2$ , and the size of this gap is increasing in the cost of monitoring,  $\tilde{C}(L, k)$ . To focus on the effect of  $k$ , fix  $L$ . With a smaller  $k$  (smaller  $\tilde{C}(L, k)$ ), a less tight incentive constraint (10) gives the investor larger flexibility in collecting loan repayments, increasing potentially the size of lending and thus the value of the firm. On the other hand, lending is more tightly constrained for a larger  $k$ . In particular, when  $k$  or the cost of monitoring is sufficiently large, (10) is likely to be binding, or simply infeasible for the contract to implement (remember  $r_1$  must be non-negative and  $r_2$  must not exceed  $\theta_2$ ). This, again, affects adversely the value of the firm. To summarize, the model suggests that monitoring goes better with a smaller rather than a larger  $k$ .

Last, remember, as discussed earlier, because there is no coordination and information exchange among individual lenders, each of them incurs on the firm a monitoring cost of  $\gamma(L + k)$  to verify the report of  $\theta_1$ . This repetition in monitoring then implies that, in the state of low output, the total cost of monitoring incurred increases more than linearly in the size of the project, amplifying the effects we have just discussed. This is another aspect of the model which suggests that monitored direct lending is more efficient with firms smaller in  $k$ .

### 3.1.3 Optimal Direct Lending

The entrepreneur's optimal finance is now determined, under

**Assumption 1.** (i)  $r^* < E(\theta) - \pi_1\gamma_0 \equiv R_{\max}$ . (ii)  $R_D > \pi_2\theta_2 - \pi_1\theta_1 + \pi_1\gamma_0 \equiv R_{\min}$ .

Part (i) ensures that the mean output of the project is sufficiently high so that once it is financed, on average the firm has enough to cover the reservation return of the lender plus the fixed cost in monitoring which is assumed to occur in the state of low output. Part (ii) of the

assumption then assumes that the deposit rate is sufficiently high.<sup>18</sup> Remember  $R_D < E(\theta)$ .<sup>19</sup>

**Proposition 2.** (i) *There is a cut-off level of  $k$ ,  $\tilde{k} \in (0, \bar{k})$ , below which the optimal direct finance for firm  $k$  involves monitoring and above which the risk-free bond (described in Lemma 1) is optimal. (ii) For any  $k \in [0, \tilde{k})$ , the optimal contract, which prescribes  $S(k) = \{\theta_1\}$ , has:*

$$L_M(k) = \frac{E(\theta) - \pi_1 \gamma k - \pi_1 \gamma_0 - r^*}{2\pi_1 \gamma}, \quad (11)$$

$$X_M(k) = \frac{E(\theta) + \pi_1 \gamma k - \pi_1 \gamma_0 - r^*}{2\pi_1 \gamma}, \quad (12)$$

$$r_1(k) = \frac{(\theta_1 - \gamma_0)X_M - L_M(k)\gamma X_M(k)}{L_M}, \quad (13)$$

$$r_2(k) = \frac{r^* - \pi_1 r_1(k)}{\pi_2}, \quad (14)$$

and the value of the entrepreneur is

$$V_M(k) = \frac{[E(\theta) + \pi_1 \gamma k - \pi_1 \gamma_0 - r^*]^2}{4\pi_1 \gamma} + kr^*, \quad (15)$$

and  $\tilde{k}$  solves

$$V_M(\tilde{k}) = V_N(\tilde{k}). \quad (16)$$

The determination of  $\tilde{k}$  is illustrated in Figure 9.<sup>20</sup> With the optimal contract, we have

$$X(k) = \begin{cases} X_M(k), & \forall k < \tilde{k} \\ X_N(k), & \forall k \geq \tilde{k} \end{cases} \quad (17)$$

and

$$V(k) = \begin{cases} V_M(k), & \forall k < \tilde{k} \\ V_N(k), & \forall k \geq \tilde{k} \end{cases}. \quad (18)$$

<sup>18</sup>Suppose (ii) is violated. Then the constraint  $0 \leq r_1 L$  binds for all  $k < \tilde{k}'$ , where  $\tilde{k}' = (\pi_2 \theta_2 - \pi_1 \theta_1 + \pi_1 \gamma_0 - r^*) / (\pi_1 \gamma)$ . It then follows that  $r_1(k) = 0$  and  $X(k) = k + (\theta_1 - \gamma_0) / \gamma$ , for all  $k \in [0, \tilde{k}']$ .

<sup>19</sup>Note it holds that  $\pi_2 \theta_2 - \pi_1 \theta_1 + \pi_1 \gamma_0 < E(\theta)$ .

<sup>20</sup>More specifically  $\tilde{k}$  must solve  $(E(\theta) + \pi_1 \gamma \tilde{k} - \pi_1 \gamma_0 - r^*)^2 / (4\pi_1 \gamma) + \tilde{k} r^* = \pi_2 (\theta_2 - \theta_1) (\tilde{k} r^*) / (r^* - \theta_1)$ , which has a unique solution for  $\tilde{k} \in (0, \bar{k})$ .

Proposition 2 says that in the market of direct finance, larger firms issue bonds for external finance, while smaller firms use mechanisms that involve monitoring. This is consistent with the findings in [Didier and Schmukler \(2013\)](#) that in China, firms with equity issues (with average employment 2527) are much smaller than that with bond issues (with average employment 4188).<sup>21</sup> In general, equity holders play more active roles in monitoring the management of their investment than the public who hold the firm's commercial paper.

From Proposition 2 and Lemma 1, at the optimum a larger  $k$  supports a larger  $X$  and larger firm value, monitoring involved or not. This, of course, is anticipated, given our earlier analysis. Specifically, conditional on no monitoring, a larger  $k$  increases the entrepreneur's ability in delivering a required debt repayment (in the state of low output), using the firm's net worth as a collateral to support lending. This same effect exists also in the case of monitoring.

The fact that a larger  $k$  make finance with monitoring less efficient relative to that with no monitoring is also anticipated, given our earlier discussion.<sup>22</sup>

Remember from Lemma 1 that if the optimal contract prescribes no monitoring (i.e.,  $k \geq \tilde{k}$ ), the interest rate is constant and equal to  $r^*$  across the output states. In Corollary 7 in the appendix, we show that the optimal direct lending contract has for all  $k \in [0, \tilde{k})$ ,  $r_1(k) < r^* < r_2(k)$  and  $r'_1(k) > 0$ ,  $r'_2(k) < 0$ . That is, if the optimal contract prescribes monitoring, there is spread in interest rate between the two output states, and the spread shrinks as the entrepreneur's net worth grows. Also, for any fixed  $k \in [0, \tilde{k}]$ , the optimal contract has that  $r_1(k)$  is larger when  $r^*$  is larger. This holds for a larger  $r^*$  reduces the optimal size of the investment, which, in turn, increases the efficiency in monitoring and allows for higher lender returns in the low output state.

**Corollary 3.** *With the optimal contract, the firm's gross rate of return on equity,  $V(k)/k$  is strictly decreasing in  $k$  for  $k \in [0, \tilde{k}]$  and constant in  $k$  for  $k \in (\tilde{k}, \bar{k}]$ .*

In other words, on average smaller (in  $k$ ) firms are more valuable per unit of equity, and they also borrow more relative to equity.<sup>23</sup> This, again, results from the relative inefficiency

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<sup>21</sup>See Table 1 in their paper.

<sup>22</sup>In addition, note that conditional on monitoring, a larger  $k$  increases the cost of monitoring per unit of investment, which is given by

$$\frac{C(L, X)}{X} = \frac{\gamma_0 X + \gamma L X}{X} = \gamma_0 + \gamma L,$$

where  $L$ , the optimal amount of external finance raised, is increasing in  $k$ .

<sup>23</sup>[Kato and Long \(2006\)](#) show empirically that smaller firms in China enjoy higher profitability than larger firms, consistent with the prediction of our model.

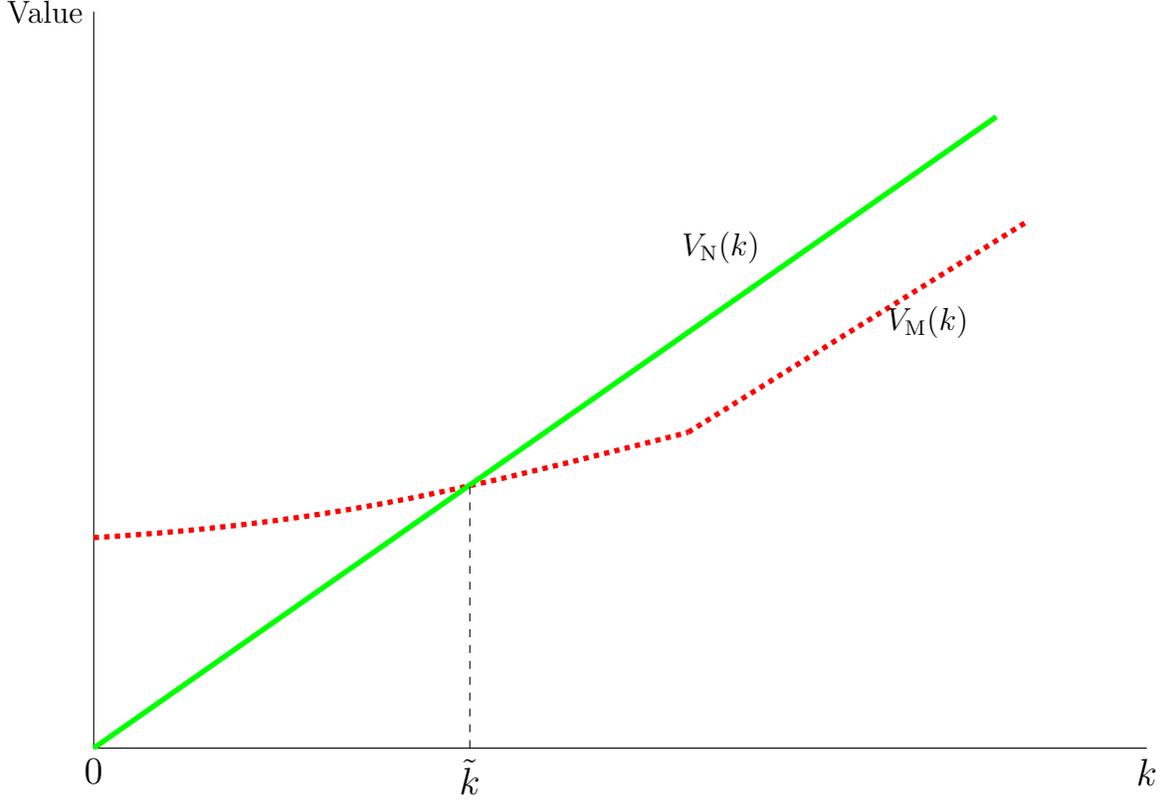


Figure 9: Lender's value functions in direct lending

in monitoring a larger firm. A larger  $k$  allows the firm to finance a larger project (larger  $X(k)$ ) which, in turn, implies more duplication in the cost of monitoring. More specifically, conditional on monitoring, the firm's value is

$$\begin{aligned}
 V_M(k) &= \pi_1 [\theta_1 X - r_1 L - \gamma_0 X - L\gamma X] + \pi_2 [\theta_2 X - r_2 L] \\
 &= E(\theta)X - [r^* L + \pi_1 \gamma_0 X + \pi_1 \gamma X L].
 \end{aligned} \tag{19}$$

The second part of the RHS of the above equation is the total cost of external finance which, in turn, consists of two parts. The first part,  $r^* L$ , is the reservation return for the lenders. The second part,  $\pi_1 \gamma_0 X + \pi_1 \gamma X L$ , is the expected cost of monitoring. Suppose the size of the project ( $X$ ) increases. Then not only the number of lenders engaging in monitoring  $L$  would increase, the marginal cost of monitoring  $\pi_1 \gamma X$  would also increase. Given this, conditional on monitoring, the firm's value function is concave in  $k$ , giving rise to Corollary 3.

Obviously, monitoring allows the contract to support more external finance and the firm to fund a larger investment. In the appendix (Corollary 8), we show that with the optimal direct lending contract,  $X_M(k) > X_N(k)$ , for all  $k \in [0, \tilde{k}]$ . This explains the jump in the

optimal size of the funded project as a function of  $k$ ,  $X(k)$ , at  $\tilde{k}$  (see Figure 18).

### 3.2 Intermediated/Bank Finance

Let  $D(\geq 0)$  denote the bank's total deposits from consumers/investors. This is also the total supply of bank loans, an endogenous variable of the model whose value would depend on  $r^*$ , the market interest rate for all lenders. Notice that we need only study the case of  $r^* = R_D$ , for otherwise (i.e.,  $r^* > R_D$ ) no one lends through the bank and  $D = 0$ .

As mentioned earlier, the bank lends out its funds through a standard loan contract which prescribes a fixed (gross) interest rate  $R_L \in (R_D, \theta_2)$ . The contract also prescribes that if the firm fails to make the required repayment, which would occur in the state of  $\theta_1$  given  $\theta_1 < R_L$ , it must submit all of its output to the bank. Given  $R_L$ , as part of the lending contract the bank then chooses the size of the loan  $L(k) \equiv Z(k) - k$ , or equivalently the size of the entrepreneur's project  $Z(k)$ , and a policy for monitoring the firm's report of output.

Let  $\mathbf{B}$ , a subset of  $[0, \bar{k}]$ , denote the set of all entrepreneurs whom the bank is willing to offer a loan to. For each  $k \in \mathbf{B}$ , the loan must ensure that the entrepreneur gets a value no less than  $V(k)$  – the value the direct lending market could guarantee and thus the bank must take as the firm's reservation value.

Consider the bank's monitoring policy. Fix  $k \in \mathbf{B}$ . With the optimal contract, monitoring occurs if and only if the lower output  $\theta_1$  is reported. To see this, first it is straightforward to show that monitoring a report of  $\theta_2$  is never optimal. Next, monitoring must occur in some state of output. Suppose monitoring never occurs with the optimal contract. Then it must hold that

$$R_L L(k) \leq \theta_1 (k + L(k)),$$

so the firm is able to repay the loan in the low output state. This in turn requires

$$L(k) \leq \frac{\theta_1 k}{R_L - \theta_1}, \quad (20)$$

where the right hand side gives the maximum size of the credit the firm could raise with the bank. Given this, the expected value of the firm, which is  $E(\theta)(k + L(k)) - R_L L(k)$ , is strictly less than  $V(k)$ .<sup>24</sup> In other words, if the bank never monitors the entrepreneur's report, it would

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<sup>24</sup> We have

$$E(\theta)(k + L(k)) - R_L L(k) \leq (E(\theta) - \theta_1) \frac{R_L}{R_L - \theta_1} k < (E(\theta) - \theta_1) \frac{R_D}{R_D - \theta_1} k = V_N(k) \leq V(k),$$

where the first inequality is from (20), the second inequality holds because  $R_L > R_D$ .

not be able to induce the firm to participate – it could not offer a loan that is sufficiently large to make the entrepreneur better off with a bank loan than with direct lending.

Given the above, the bank's problem becomes

$$\max_{\mathbf{B}, \{L(k)\}_{k \in \mathbf{B}}} \mu \int_{\mathbf{B}} \left\{ \pi_1 (\theta_1 - \gamma_0) (k + L(k)) + (\pi_2 R_L - 1) L(k) \right\} dG(k) + D - R_D D \quad (21)$$

subject to

$$\mathbf{B} \subseteq [0, \bar{k}], \quad (22)$$

$$L(k) \geq 0, \quad \forall k \in \mathbf{B}, \quad (23)$$

$$\mu \int_{\mathbf{B}} L(k) dG(k) \leq D, \quad (24)$$

$$V_b(k, L(k)) \equiv \pi_2 \{ \theta_2 (k + L(k)) - R_L L(k) \} \geq V(k), \quad \forall k \in \mathbf{B}, \quad (25)$$

where equation (24) is a resource constraint: total loans made cannot exceed the total supply of bank credit; (25) is a participation constraint: the firms in  $\mathbf{B}$  are better off obtaining finance from the bank than from individual lenders directly.

Rewrite (25) as

$$L(k) \geq L_0(k), \quad \forall k \in \mathbf{B}. \quad (26)$$

where

$$L_0(k) \equiv \frac{V(k) - \pi_2 \theta_2 k}{\pi_2 (\theta_2 - R_L)}, \quad \forall k \in [0, \bar{k}], \quad (27)$$

$$Z_0(k) \equiv k + L_0(k) = \frac{V(k) - \pi_2 R_L k}{\pi_2 (\theta_2 - R_L)}, \quad \forall k \in [0, \bar{k}]. \quad (28)$$

Clearly,  $L_0(k)$ , derived from the entrepreneur's participation constraint, is the entrepreneur's reservation loan size – the minimum size of the loan with which it is willing to borrow from the bank, and  $Z_0(k)$  is the corresponding size of the project. Given the nature of the loan contract (that the entrepreneur is paid only in the state of high output), a larger loan always gives the firm a larger value, and only a sufficiently large loan (larger than  $L_0(k)$ ) can induce the firm to participate.

From (27), a larger  $k$  affects  $L_0(k)$  in two ways. First, all else equal a larger  $k$  allows the firm to keep a larger share of the output after repaying the bank, reducing  $L_0(k)$ . Second, a larger  $k$  increases the entrepreneur's outside value  $V(k)$ , requiring a larger loan for inducing him to participate. Overall, however, it can be shown that  $L_0(k)$  and  $Z_0(k)$  are increasing in  $k$ .<sup>25</sup>

Notice that  $V_b(k, L_0(k)) = V(k)$ . That is, at the minimum loan the firm is willing to take from the bank, the firm is indifferent between raising finance from the bank and borrowing directly from individual lenders.

Let

$$D_1 \equiv \mu \int_0^{\bar{k}} L_0(k) dG(k), \quad (29)$$

$$D_0 \equiv \mu \int_{\tilde{k}}^{\bar{k}} L_0(k) dG(k). \quad (30)$$

In words,  $D_1$  is the minimum total amount of loans the bank would make if it wishes to lend to all firms, and  $D_0$  is the minimum total amount of loans made if it wishes to lend only to firms with  $k \in [\tilde{k}, \bar{k}]$ . Remember firms with  $k \geq \tilde{k}$  would be able to issue bonds to obtain direct finance, if a bank loan is not available.

To characterize the bank's optimal policy, we assume that the rate of return on lending to an entrepreneur is greater than what the storage technology can guarantee and so the bank would lend out all of its deposits. More specifically,

**Assumption 2.**  $\pi_2 R_L + \pi_1(\theta_1 - \gamma_0) > 1$ .

**Proposition 4.** *The following holds under Assumption 2. (i) Suppose  $0 \leq D < D_0$ . Then the bank's optimal plan has*

$$L_B(k) = L_0(k), \quad \forall k \in \mathbf{B},$$

where  $\mathbf{B}$  is any subset of  $[\tilde{k}, \bar{k}]$  that solves

$$\mu \int_{\mathbf{B}} L_0(k) dG(k) = D. \quad (31)$$

(ii) Suppose  $D_0 \leq D < D_1$ . Then it is optimal for the bank to set  $\mathbf{B} = [\hat{k}, \bar{k}]$ , with

$$L_B(k) = L_0(k), \quad \forall k \in [\hat{k}, \bar{k}],$$

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<sup>25</sup>From (18) we have  $V'(k)$  is weakly increasing in  $k$  for  $k \in [0, \bar{k}]$ . Then, from Assumption 1,  $V'(k) \geq V'(0) = r^* + \frac{1}{2}[E(\theta) - r^* - \pi_1 \gamma_0] > \pi_2 \theta_2 > \pi_2 R_L$ . Thus  $Z'_0(k) > 0$  and  $L'_0(k) > 0$ . See Appendix for more on this.

where  $\hat{k}$  solves

$$\mu \int_{\hat{k}}^{\bar{k}} L_0(k) dG(k) = D.$$

(iii) Suppose  $D \geq D_1$ . Then the optimal plan for the bank is to set  $\mathbf{B} = [0, \bar{k}]$ , and with  $\{L_B(k), k \in \mathbf{B}\}$  be any function that satisfies (23) and (24).

To understand the proposition, consider the bank's return on lending to firm  $k$  in an amount of  $L$ , with  $L \geq L_0(k)$ :

$$\begin{aligned} R_b(k, L) &\equiv \frac{\pi_1(\theta_1 - \gamma_0)(k + L) + \pi_2 R_L L}{L} - R_D \\ &= \pi_1(\theta_1 - \gamma_0) \frac{k}{L} + \pi_1(\theta_1 - \gamma_0) + \pi_2 R_L - R_D, \end{aligned} \quad (32)$$

where the term  $\pi_1(\theta_1 - \gamma_0) \frac{k}{L}$ , which measures the returns from seizing the firm's output on its own capital  $k$ , is decreasing in  $L$  for fixed  $k$ , but increasing in  $k$  for fixed  $L$ . A larger loan dilutes the returns from seizing the output from the firm's own capital in the state of low output, reducing the bank's return per unit of lending. A larger  $k$  allows the bank to get a larger repayment in the state of low output, increasing its returns on lending.

Equation (32) explains why the optimal size of the loan is  $L_0(k)$  in cases (i) and (ii), with  $D < D_1$ . In these cases, the bank does not have enough funds to finance all firms, and so any investment above  $L_0(k)$  can be reallocated to a firm not receiving bank credit to earn higher returns for the bank.<sup>26</sup> Equation (32) also indicates the bank should in general prefer larger to smaller firms. More specifically, given (27) and Corollary 3,

$$\frac{d(k/L_0(k))}{dk} \begin{cases} > 0, & \text{for } k \in [0, \tilde{k}] \\ = 0, & \text{for } k \in [\tilde{k}, \bar{k}] \end{cases}.$$

In other words, for firms with  $k \in [0, \tilde{k}]$ , the bank strictly prefers the larger, and between firms with  $k \in [\tilde{k}, \bar{k}]$ , the bank is indifferent.

More specifically, when  $0 \leq D < D_0$ , the supply of bank credit is so tight that only a subset of firms with  $k \geq \tilde{k}$  could get a bank loan. Remember these are the firms whose large net worth allows them raise finance directly from the bond market, at the market interest rate  $r^*$ . These firms, despite their differences in  $k$ , are equally attractive to the bank, as they all promise the same expected rate of return on a loan. To resolve the indeterminacy, and given the observation that firms who get finance from the bond market are on average larger than

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<sup>26</sup>See the appendix (Step 3 in Section 7.7) for related calculations.

those from banks, we take the stand that  $\mathbf{B} = [\hat{k}_1, \hat{k}_2]$ , where  $0 \leq \hat{k}_1 < \hat{k}_2 \leq \bar{k}$  (see Figure 10).<sup>27</sup>

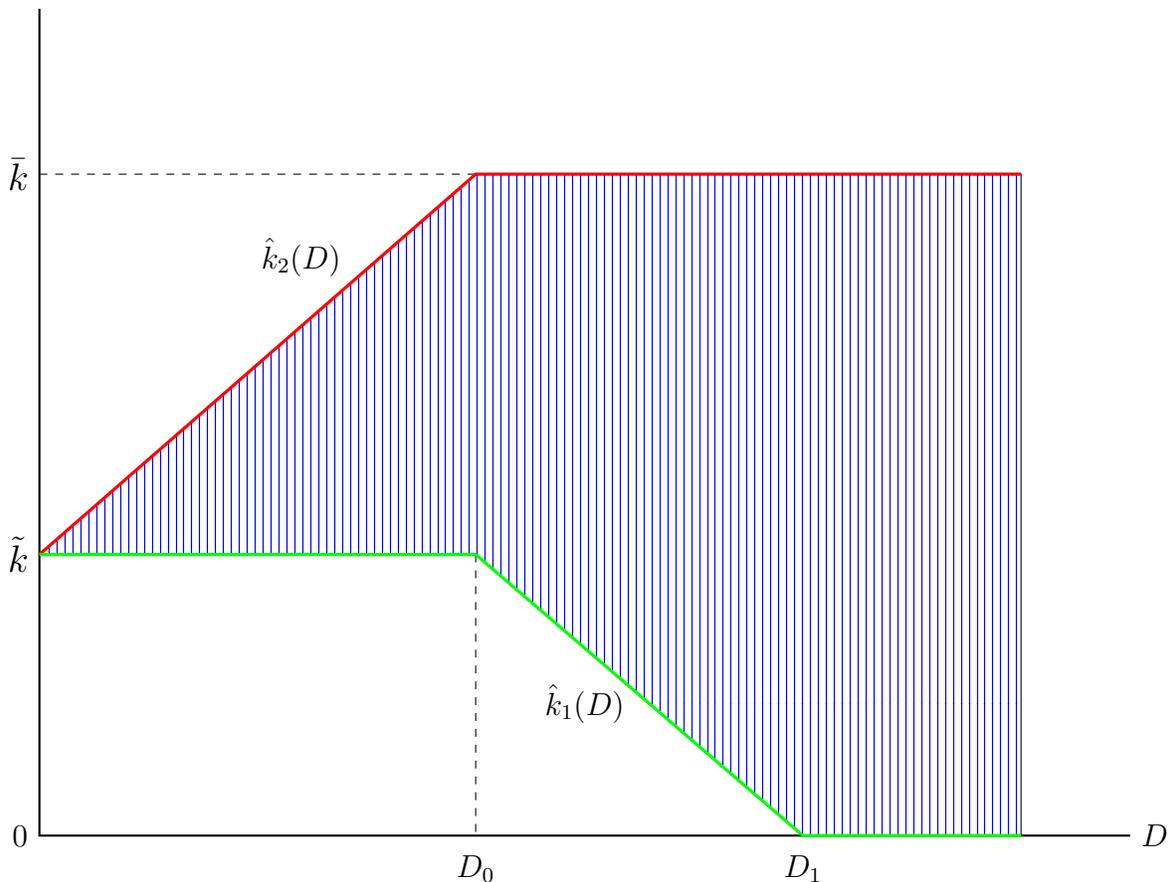


Figure 10: The optimal bank lending set  $\mathbf{B}$  conditional on deposit  $D$

In the case  $D_0 < D < D_1$ , the bank has more funds for firms with  $k \geq \tilde{k}$  but not enough for all firms. What it does, optimally, is to lend to the larger firms (above a cutoff in  $k$ ), by giving each of them a loan with their reservation size  $L_0(k)$ .

Last, in the case  $D \geq D_1$ , the bank has more than enough funds to lend to all firms to meet their minimum demand for bank lending. The proposition says that it is optimal for the bank in this case to (i) meet the minimum demand for credit from each firm, and then (ii) lend the rest of the funds to an arbitrary set of firms, on top of their  $L_0(k)$ . Here (ii)

<sup>27</sup>Note, however, that this *rationing* does not imply that those obtaining bank loans are better off than those who do not. In fact, the firms are indifferent in value between bank loans and bond finance. The difference is: for any given  $k$ , bank finance, with the use of monitoring, is larger in size than bond finance (see discussion in the subsection to follow).

is optimal because, conditional on each individual firm getting its minimum external finance  $L_0(k)$ , the rate of return to the bank on any extra lending is constant (at  $\pi_1(\theta_1 - \gamma_0) + \pi_2 R_L$ ), in  $k$  and in the amount of the extra lending.

Obviously,  $\hat{k}_1(D)$  is decreasing in  $D$  and  $\hat{k}_2(D)$  is increasing in  $D$ , as Figure 10 illustrates. To conclude this section then, we claim that as  $D$  increases, the use of bank loans relative to total finance increases monotonically, while the use of bond finance and monitored private lending decrease monotonically as a fraction of total finance.

### 3.3 Direct vs. Bank Lending

Being more efficient in monitoring, what outcomes, in particular in the size of the external finance it supports, would the bank achieve relative to direct lending? We show that if  $R_D$  is sufficiently low, then bank lending always support a larger investment relative to direct lending; If  $R_D$  is sufficiently high, however, direct lending would support a larger investment for firms with a sufficiently small net worth.<sup>28</sup>

The intuition behind these results touches the difference between the two lending mechanisms. On the one hand, while  $R_L$  is fixed for bank loans, parties in direct lending are free to adjust the terms of their contract to reflect market conditions. This gives direct lending an upper hand over bank loans. On the other hand, being more efficient in monitoring gives bank loans an advantage over direct lending.<sup>29</sup> And this advantage is greater when the size of the investment is larger, and the size of the investment is larger if  $k$  is larger, for a larger  $k$  implies not only larger internal finance, but also greater ability for the entrepreneur to borrow externally (the optimal  $L(k)$  increases in  $k$ ). In the model, for  $k$  sufficiently small and so the cost of duplication in monitoring is sufficiently low, it can be the case that direct lending supports a larger external finance than a bank loan, provided that  $R_D$  is sufficiently large.

A larger  $R_D$  increases the value of the individual investor (who lends either indirectly through the bank, or directly to a firm), reducing the value of the firm,  $V(k)$ . This, given the fixed loan rate  $R_L$ , puts less pressure on the bank in offering a larger loan for inducing the firm to participate, reducing the size of the loan. A higher  $R_D$  also reduces the size of direct finance ( $X(k) - k$ ). However, since the parities in direct lending are free to adjust the interest rates in the lending contract, the reduction in size of direct finance would be less than that

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<sup>28</sup>See Lemma 9, Appendix 7.1.

<sup>29</sup>Lending with the risk free bond could be viewed as an outcome under infinite monitoring costs.

in the bank loan.<sup>30</sup> Overall, therefore, an increase in  $R_D$  would result in smaller bank loans relative to monitored private loans.

## 4 Equilibrium

**Definition 1.** *A rational expectations equilibrium of the model consists of a market rate of return on lending for consumers  $r^*$ , a quantity of deposits  $D^*$ , a set  $\mathbf{B} \subseteq [0, \bar{k}]$  of entrepreneurs whom the bank offers a loan to and the corresponding loan contracts  $\{(Z(k), R_L) : k \in \mathbf{B}\}$ , and the contracts  $\{(X(k), r_1(k), r_2(k)) : k \in [0, \bar{k}]\}$  offered in the direct lending market, such that:*

1. *For all  $k \geq 0$ , the direct lending contract  $(X(k), r_1(k), r_2(k))$  is optimal, as described in Section 3.*
2. *Suppose  $r^* = R_D$ . Then both the direct and indirect lending markets open, and*
  - (a) *The set  $\mathbf{B}$  and the loan contracts  $\{(Z(k), R_L) : k \in \mathbf{B}\}$  solve the bank's optimization problem, as described in Section 3.*
  - (b) *Entrepreneurs with net worth  $k \in \mathbf{B}$  choose optimally to accept the loan the bank offers, those with  $k \notin \mathbf{B}$  obtain finance from the direct lending.*
3. *Suppose  $r^* > R_D$ . Then only the market for direct lending opens, with  $D^* = 0$  and  $\mathbf{B} = \emptyset$ .*
4. *The demand for loans equals the supply of loans in the direct lending market:*

$$\mu \int_{[0, \bar{k}] \setminus \mathbf{B}} [X(k) - k] dG(k) = M - D^*. \quad (35)$$

The above defined equilibrium of the model is formulated more explicitly in a system of

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<sup>30</sup>To see this more precisely, remember, for any fixed  $k$ , in order to induce the firm to participate,  $Z_0(k)$  must satisfy

$$\pi_2 \{\theta_2 Z_0(k) - R_L [Z_0(k) - k]\} = V(k). \quad (33)$$

A higher  $R_D$  decreases  $V(k)$  which, given that  $R_L$  is fixed, forces the bank to decrease  $Z_0(k)$  in order to decrease the entrepreneur's value on the left hand side of the equation to make it hold. On the other hand, for direct lending, from equations (17) and (18),  $X(k)$  must satisfy

$$\pi_2 [\theta_2 X(k) - r_2(k)(X(k) - k)] = V(k). \quad (34)$$

Now for the same decrease in  $V(k)$  that results from the increase in  $R_D$ , in order to keep the equation hold the direct lender could optimize on two dimensions:  $X(k)$  and  $r_2(k)$ , putting less pressure on the decrease in  $X(k)$ .

equations in the appendix (Section 7.15). We now characterize the outcomes of this equilibrium. To save space, we assume in this rest of the paper  $R_D < \bar{R}_D$ .<sup>31</sup>

The variable  $D^*$  plays a key role in defining the model's equilibrium. To characterize the equilibrium, we solve for all other endogenous variables of the model as a function of  $D^*$ , and then let the equilibrium  $D^*$  clear the credit market.<sup>32</sup> Specifically, for any given  $D \in [0, M]$ , let  $Q(D)$  denote the economy's total demand for external finance:

$$Q(D) = \mu \int_0^{\hat{k}_1(D)} L_M(k) dG(k) + \mu \int_{\hat{k}_1(D)}^{\hat{k}_2(D)} L_B(k) dG(k) + \mu \int_{\hat{k}_2(D)}^{\bar{k}} L_N(k) dG(k). \quad (36)$$

This is the sum of the demand for direct finance with monitoring, bank loans, and bond finance. Note that the second part of the right hand side of the equation, the demand for bank loans, is equal to  $D$ , as the bank's resource constraint binds.

Figure 11 depicts the demand function  $Q(D)$ . Consider first the case of  $D^* = 0$  where there is no bank lending in equilibrium (or  $r^* > R_D$ ). In this case the demand for external finance, all from the direct lending market, is

$$Q(0) = \mu \int_0^{\bar{k}} L_M(k) dG(k) + \mu \int_{\bar{k}}^{\bar{k}} L_N(k) dG(k),$$

where  $L_N(k)$  and  $L_M(k)$ , given respectively in (4) and (11), are both decreasing in the interest rate  $r^*$ . Depending on the value of  $r^*$  then,  $Q(0)$  could take any value between 0 and  $\underline{Q}$ , where  $\underline{Q}$  is the value of  $Q(0)$  when  $r^* = R_D$  so that the demand for external finance achieves its maximum conditional on  $D = 0$ .

What happens in the direct lending market in this case is depicted in Figure 12, where a value of  $M$  below  $\underline{Q}$  induces an equilibrium interest rate  $r^*$  to clear the market. Observe that for  $M$  sufficiently small,  $M \leq \underline{M}$  specifically, the equilibrium interest rate  $r^*$  would be so high that  $L_M(k) = 0$  for all  $k \in (0, \tilde{k})$ , while  $L_N(k)$  remains positive for all  $k \in [\tilde{k}, \bar{k}]$  (from equations (4) and (11)). That is, a sufficiently high interest rate, which results from a sufficiently small supply of external finance  $M$ , would render monitoring being completely crowded out and the risk free bond being the only financial instrument used in equilibrium.<sup>33</sup>

<sup>31</sup>With  $R_D < \bar{R}_D$ , the schedules  $Z_0(k)$  and  $X(k)$  are depicted in Figure 18a. An earlier version of the paper, available by request, includes also an analysis for the case of  $R_D \geq \bar{R}_D$ . Similar outcomes arise between the two cases but the data looks more consistent with the one we choose to present, as to be shown later in the paper.

<sup>32</sup>A more intuitive way to solve the model would be to solve everything as a function of  $r^*$  which then clears the market. But that approach turns out to be less convenient technically for our specific environment.

<sup>33</sup>Bond finance survives higher interest rates better than monitored private loans. What's giving bond

Consider next the case of  $D^* > 0$  and  $r^* = R_D$ . In the appendix, Lemma 10, we show that  $Q(D)$  is strictly increasing in  $D$  at all  $D \in (0, M]$ , as depicted in Figure 11, where  $Q_0 \equiv Q(D_0)$  and  $Q_1 \equiv Q(D_1)$ .

With these, from Figure 11, four cases emerge in how the economy's total supply of external finance,  $M$ , is divided in equilibrium among the three different instruments for finance.

**Case 1:**  $M \leq \underline{Q}$ . All lending takes place directly between individual firms and investors, the equilibrium of the model being depicted in Figure 12.

**Case 2:**  $\underline{Q} < M < Q_0$ . Three markets exist simultaneously in the unique equilibrium of the model, for bank loans, bond finance, and monitored direct finance respectively.

**Case 3:**  $Q_0 < M < Q_1$ . Bank loans and monitored direct finance coexist in the unique equilibrium of the model.

**Case 4:**  $M \geq Q_1$ . In equilibrium  $D^* \geq D_1$  and, from Proposition 4, all lending takes place indirectly through the bank.

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finance an upper hand is the cost of monitoring which occurs with monitored lending but is absent with bond finance. To see this more clearly, remember

$$L_N(k) = \frac{\theta_1 k}{r^* - \theta_1}, \forall k \geq \tilde{k},$$

and

$$L_M(k) = \max \left\{ 0, \frac{E(\theta) - \pi_1 \gamma k - \pi_1 \gamma_0 - r^*}{2\pi_1 \gamma} \right\}, \forall k < \tilde{k}.$$

where  $L_N(k)$  is positive for all  $r^* < E(\theta)$ , whereas  $L_M(k)$  is zero for all  $r^* > \bar{r}^* \equiv E(\theta) - \pi_1 \gamma_0$ . Notice that  $\bar{r}^*$  is decreasing in  $\pi_1 \gamma$ . That is, a larger expected cost of monitoring makes monitoring more vulnerable in the market for monitoring.

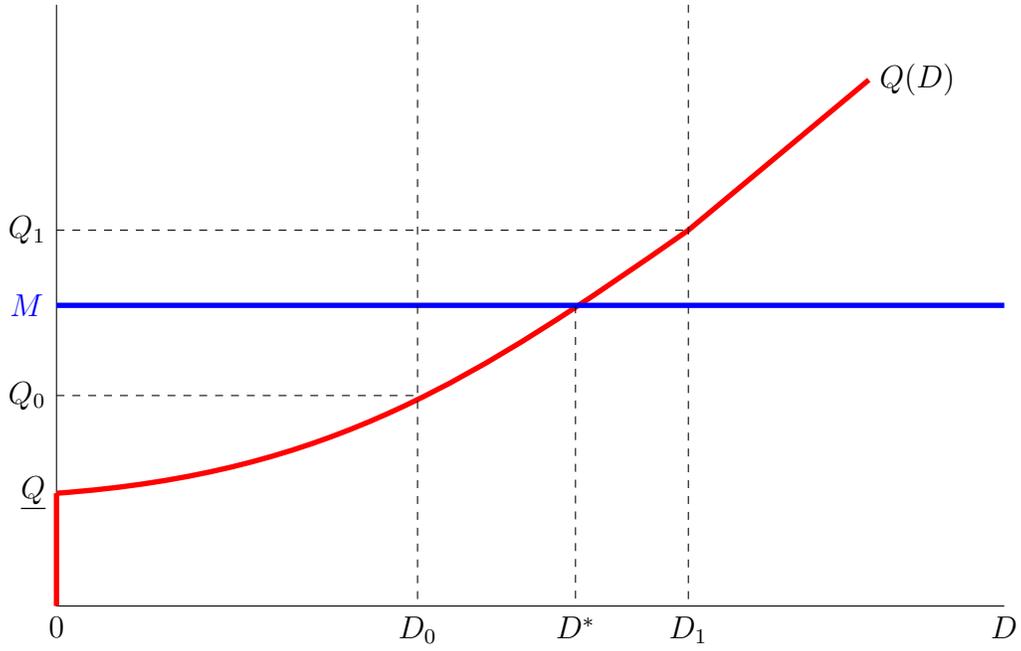


Figure 11: Equilibrium when  $0 < M < \underline{Q}$

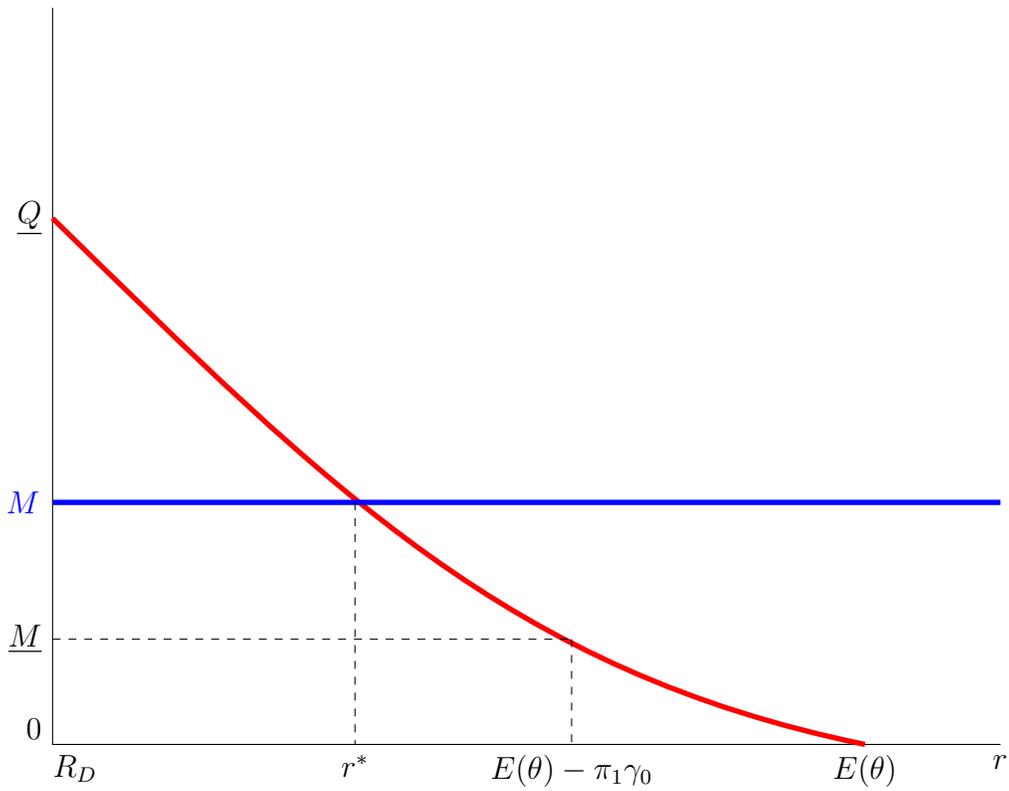


Figure 12: Equilibrium with  $D^* = 0$

In Cases 2 and 3, where both direct finance and bank lending exist, a larger  $M$  implies a higher equilibrium  $D^*$ , which, from Figure 10, implies an expanded set of entrepreneurs obtaining bank loans but a reduced set of entrepreneurs participating in direct lending. In other words, an increase in the total supply of finance induces a crowding out of direct finance by bank loans: as  $M$  increases,  $D^*$  is larger while  $M - D^*$  is smaller.

So an increase in  $M$  reduces the size of direct lending in both absolute and relative measures. Let us think more and look for an interpretation for the mechanisms behind this. Imagine the economy is in an initial equilibrium. Imagine  $M$  is increased by a small positive amount  $\Delta$ . Any positive fraction of this  $\Delta$  could not have flowed into the market of direct lending, for then the interest rate on direct lending would fall and investors would flow back into bank deposits for the higher deposit rate. In other words, the newly arrived funds must become an addition to the bank's deposits, which now totals  $D' \equiv D^* + \Delta$ . With  $D_1$ , however, the bank would re-optimize, to expand its  $B$  to  $B_1$ , with  $B \subset B_1$ . This, in turn, would take firms away from direct lending, reducing demand for credit in the market for direct lending, lowering the interest rate for investors in direct lending, driving them away from direct lending and into bank deposits, until the interest rate on direct lending is restored at  $R_D$ . The above described process increases the bank's deposits for the second time, from  $D'$  to  $D'' (> D')$ . And this continues, until the bank's deposits settles at its new equilibrium level, which is strictly greater than that of the initial equilibrium.

Observe also that as bank loans crowd out direct lending following the increase in  $M$ , the composition of direct lending also changes, for smaller shares of bond finance but larger shares of monitored private lending, from Figure 10.

#### 4.1 Bank loans vs. direct lending: existence and co-existence

In addition to  $M$ , the deposit rate  $R_D$ , also plays a key role in determining the model's equilibrium outcomes. Figure 13 shows the equilibrium composition of the market (the existence of each of the markets, for bank loans, bonds, and monitored private lending respectively) in a graph with two dimensions,  $M$  and  $R_D$ . Here, since  $Q_0$ ,  $Q_1$ , and  $\underline{Q}$  are all functions of  $R_D$ , we write them explicitly as  $Q_0(R_D)$ ,  $Q_1(R_D)$  and  $\underline{Q}(R_D)$ , respectively. These are all decreasing functions and are located relative to each other as the Figure depicts.

Figure 13 shows that, for fixed  $R_D$ , increasing the supply of external finance  $M$  shifts the equilibrium composition of lending away from direct finance, and towards bank loans; and tightening the supply of external finance squeezes bank lending but expands the market for direct finance. In particular, a sufficiently high  $M$  crowds out the markets for bond finance

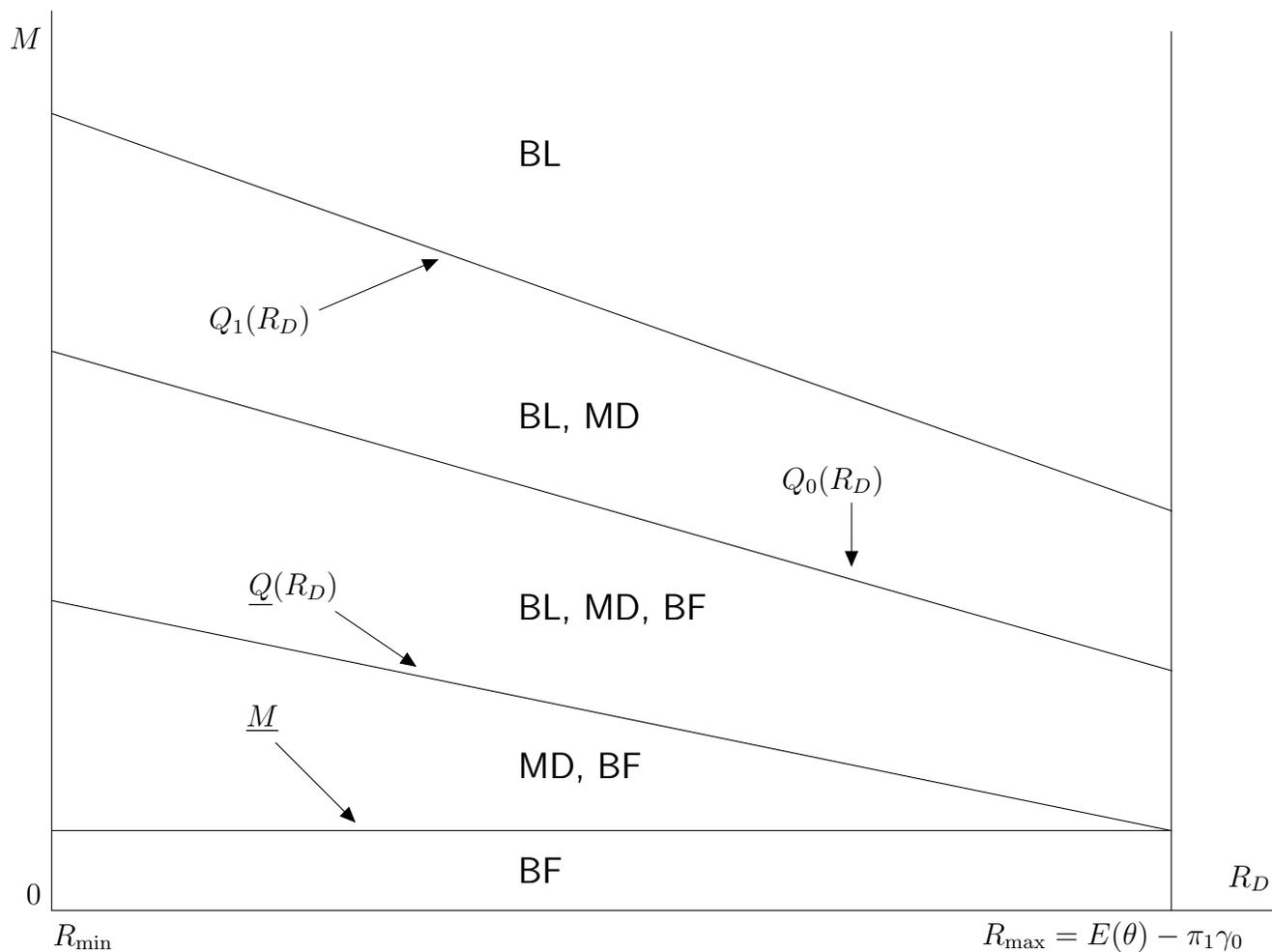


Figure 13: Equilibria with respect to  $R_D$  and  $M$

Note: This figure shows the existence and coexistence of the three distinctive markets for finance (bank loans, corporate bond, and monitored direct finance) in the equilibrium of the model with any given pair of  $R_D$  and  $M$ . Here BL denotes bank loans, MD denotes monitored directed finance, BF denotes bond finance. The area (BL, MD), for example, includes all pairs of  $(R_D, M)$  with which in equilibrium bank loans and monitored direct finance coexist.

and monitored private lending to result in an equilibrium where bank loans is the only means of external finance; and a sufficiently low  $M$  gives rise to an equilibrium where bonds are the only source of external finance. The intuition, as discussed earlier, is that a larger  $M$  puts downward pressure on the interest rate on direct lending, giving the bank, who is constrained to offer the fixed deposit rate, stronger ability in competing for deposits from the consumers. This gives rise to a larger  $D$  and more bank loans in equilibrium, at the expense of direct finance.

The figure also shows that, fixing  $M$ , a higher  $R_D$  moves the market towards (weakly) more (monitored) bank loans and less direct lending. On the one hand, a higher  $R_D$  gives the bank stronger ability in competing for deposits, increasing  $D$  and the loans made. On the other hand, within the direct lending market, a higher  $R_D$  dictates more repayments to the individual lender, putting more pressure on the contract in enforcing repayment incentives, making monitored finance more efficient than non-monitored lending (or bonds).

## 5 Banking Reforms

In this section, we use the model to evaluate, analytically, the effects of the reforms that the central bank of China has implemented, in a sequence of major acts since 2004, in lifting the interest rate controls on commercial bank loans and on deposits.

Given the linearity in the payoff and production functions, and the efficiency of delegated relative to individual monitoring, removing the control on the bank lending rate would result in unbounded investments financed with bank loans. To avoid this, we modify the production function  $f(\cdot)$  to make it weakly concave, assuming

$$f(X) = \begin{cases} \tilde{\theta}X, & \text{if } X \leq \bar{X} \\ \tilde{\theta}\bar{X}, & \text{if } X > \bar{X} \end{cases},$$

where  $\bar{X}$  is the size of the project beyond which any additional investment would not be productive. Assume  $\bar{X}$  is positive and sufficiently large. In particular, we assume  $\bar{X} > Z_0(\bar{k})$ , so that the outcomes in the prior section continues to hold.<sup>34</sup>

To study the effects of the reforms, we suppose  $\underline{Q}(R_D) < M < Q_0(R_D)$  so that, consistent with observations, all three markets coexist prior to the reforms.

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<sup>34</sup>More precisely, we need for all  $k \in [0, \bar{k}]$ ,  $\bar{X} > \max\{X(k), Z_0(k)\}$ .

## 5.1 Removing the lending rate ceiling

In October 2004, the central bank removed its lending rate ceiling on commercial bank loans so that banks are free to charge borrowers any rate above the floor rate, which continues to exist after the reform. To model this, let  $\underline{R}_L$  ( $\leq R_L$ ) be the positive floor lending rate. With this, the bank's problem becomes

$$\begin{aligned} \max_{\mathbf{B}, \{Z(k), R_L(k)\}_{k \in \mathbf{B}}} \mu \int_{\mathbf{B}} \left\{ \pi_1 (\theta_1 - \gamma_0) Z(k) + \pi_2 R_L(k) [Z(k) - k] \right\} dG(k) \\ + D - \mu \int_{\mathbf{B}} [Z(k) - k] dG(k) - R_D D \end{aligned} \quad (37)$$

subject to (22), (24) and

$$k \leq Z(k) \leq \bar{X}, \quad \forall k \in \mathbf{B}, \quad (38)$$

$$R_L(k) \geq \underline{R}_L, \quad \forall k \in \mathbf{B}, \quad (39)$$

$$\pi_2 \{ \theta_2 Z(k) - R_L(k) [Z(k) - k] \} \geq V(k), \quad \forall k \in \mathbf{B}. \quad (40)$$

As in the benchmark environment, the participation constraint (40) dictates a relationship between the lending rate charged,  $R_L(k)$ , and the size of the loan,  $Z(k) - k$ , which, given (38), gives

$$R_L(k) \leq \theta_2 - \frac{V(k) - \pi_2 \theta_2 k}{\pi_2 (\bar{X} - k)} \equiv \bar{R}_L(k), \quad \forall k \in \mathbf{B}, \quad (41)$$

where  $\bar{R}_L(k)$  defines the maximum possible lending rate the bank is able to charge on firm  $k$ , subject to (38) and (40). It is easy to show that  $\bar{R}_L(k)$  is decreasing in  $k$ . With a larger  $k$ , the entrepreneur's reservation value  $V(k)$  is higher and the demand for external finance,  $\bar{X} - k$ , is smaller, both implying a lower maximum lending rate – the size of the firm imposes a constraint on what the bank can charge on the loan.

Parallel to Assumption 2 in the benchmark environment, we make

**Assumption 3.**  $\pi_2 \bar{R}_L(k) + \pi_1 (\theta_1 - \gamma_0) > 1, \quad \forall k.$

That is, the bank is better off lending to the entrepreneur at the maximum possible loan rate  $\bar{R}_L(k)$ , which implies an average rate of return on lending of  $\pi_2 \bar{R}_L(k) + \pi_1 (\theta_1 - \gamma_0)$ , larger than putting the funds on storage.

With Assumption 3, the participation constraint (40) is binding and the bank's rate of return on lending to firm  $k$  is

$$\begin{aligned} R_b(k) &= \frac{\pi_1(\theta_1 - \gamma_0)(L(k) + k) + \pi_2 R_L(k)L(k)}{L(k)} - R_D \\ &= E(\theta) - \pi_1 \gamma_0 - R_D + \frac{(E(\theta) - \pi_1 \gamma_0)k - V(k)}{L(k)}, \end{aligned} \quad (42)$$

where since  $(E(\theta) - \pi_1 \gamma_0)k - V(k) < 0$  (which holds for all  $k \in [0, \bar{k}]$  from (18)),  $R_b(k)$  is larger when  $L(k)$  is larger. Notice that this is in contrast with what happens in the benchmark model. With a freely adjustable lending rate, the bank is able to collect more repayments per unit of loan in the high output state  $\theta_2$ . This gives the bank incentives for larger loans. A larger loan also dilutes the net cost of lending to firm  $k$ , resulting in a higher average rate of return to the bank.

Thus for any  $k \in \mathbf{B}$ , it is optimal to set  $L(k) = \bar{X} - k$ , or  $Z(k) = \bar{X}$ , while the optimal lending rate is set at  $R(k) = \bar{R}_L(k)$ , defined in (41), to maximize the repayments per unit of loan in the high output state  $\theta_2$ . Moreover, for any  $k \in [0, \bar{k}]$ ,

$$\bar{R}_L(k) = \theta_2 - \frac{V(k) - \pi_2 \theta_2 k}{\pi_2(\bar{X} - k)} > \theta_2 - \frac{V(k) - \pi_2 \theta_2 k}{\pi_2(Z_0(k) - k)} = R_L \geq \underline{R}_L, \quad (43)$$

and so constraint (39) does not bind. With these, the bank's problem is reduced to choosing  $\mathbf{B}$  to maximize its total profits subject to the resource constraint (24), and the solution has

$$\mathbf{B} = [\hat{k}_1, \hat{k}_2] = \{k : \lambda(k) \geq \lambda^*\},$$

where

$$\lambda(k) = \frac{(E(\theta) - \pi_1 \gamma_0)\bar{X} - V(k)}{\bar{X} - k} - R_D \quad (44)$$

is the bank's expected net rate of return on the loan to firm  $k$ , and  $\lambda^*$  is determined by

$$\mu \int_{\{k: \lambda(k) \geq \lambda^*\}} (\bar{X} - k) dG(k) = D.$$

To maximize total profits, the bank would pick the firms with the largest  $\lambda(k)$ s subject to the total funds available, as depicted in Figure 14,

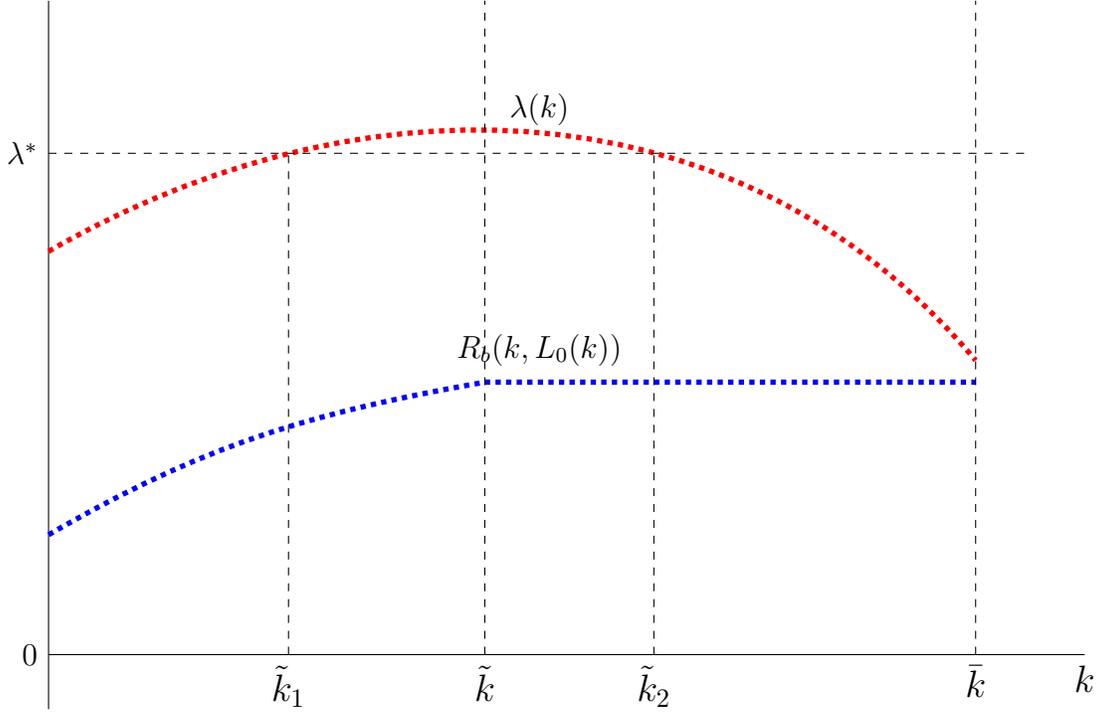


Figure 14: The scenario where  $\mathbf{B} = [\tilde{k}_1, \tilde{k}_2]$

Note: This figure compares  $\lambda(k)$  with  $R_b(k, L_0(k))$  in the benchmark model. The bank's average return on lending to firm  $k$  is higher after the removal of lending rate ceiling for any  $k \in [0, \tilde{k}]$ .

A larger  $k$  has two effects on  $\lambda(k)$ . First, a larger  $k$  implies a larger  $V(k)$  and this reduces the returns on lending to firm  $k$ . Second, a larger  $k$  implies a smaller bank loan  $(\bar{X} - k)$ , resulting in a higher average net return of lending, which increases  $\lambda(k)$ . In the appendix we show that  $\lambda(k)$  is increasing in  $k$  for  $k \in [0, \tilde{k}]$ , and decreasing in  $k$  for  $k \geq \tilde{k}$ , as in Figure 14.

### 5.1.1 The distribution of finance

In Figure 14,  $\mathbf{B} = [\tilde{k}_1, \tilde{k}_2]$ . That is, in equilibrium firms with  $k \in [\tilde{k}_1, \tilde{k}_2]$  would be financed with a bank loan, others obtaining finance directly from individual lenders. Moreover, given  $0 < \tilde{k}_1 < \tilde{k} < \tilde{k}_2 < \bar{k}$ , it follows from Proposition 2 that firms with  $k \in [0, \tilde{k}_1)$  would seek monitored private finance, those with  $k \in (\tilde{k}_2, \tilde{k}]$  would obtain finance by way of issuing bonds. So the 2004 banking reform should not have changed the general pattern of the source distribution of finance across firms, which is that small firms seek monitored private lending, medium sized firms are financed with bank loans, and large firms issue bonds.

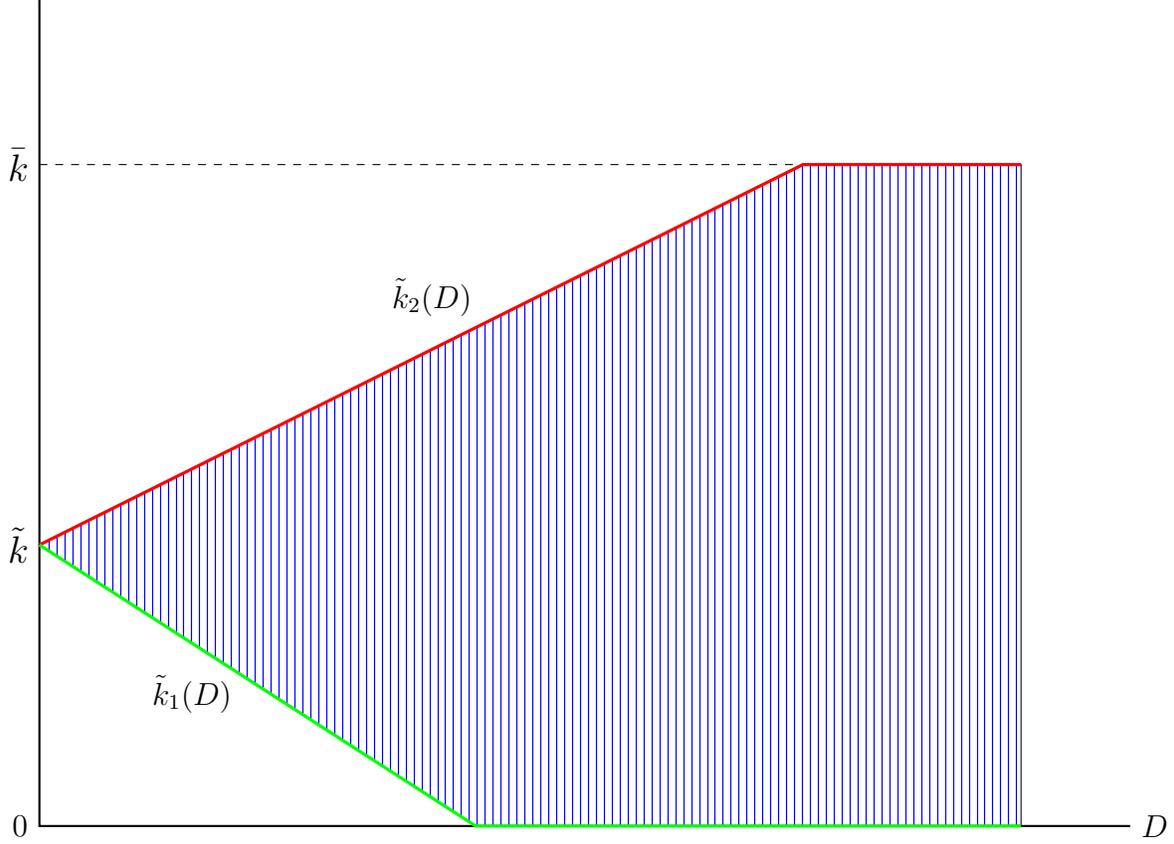


Figure 15: The division of total finance as a function of  $D$ .

As is obvious to see from Figure 15, a larger  $D$ , by giving a lower  $\lambda^*$ , results in a lower  $\tilde{k}_1$  but a larger  $\tilde{k}_2$ , implying both less bond finance and less monitored private lending.

To determine the equilibrium  $D$ , let  $\tilde{Q}(D)$  be the total demand for finance which, after the removal of the lending rate ceiling, is given by

$$\tilde{Q}(D) = \mu \int_0^{\tilde{k}_1} L_M(k) dG(k) + \mu \int_{\tilde{k}_1}^{\tilde{k}_2} [\bar{X} - k] dG(k) + \mu \int_{\tilde{k}_2}^{\bar{k}} L_N(k) dG(k). \quad (45)$$

As is for  $Q(D)$  in (36) in the benchmark case, it is easy to verify that  $\tilde{Q}(D)$  is increasing in  $D$ . The equilibrium bank deposits, denoted  $\tilde{D}^*$ , then solves

$$\tilde{Q}(\tilde{D}^*) = M,$$

as depicted in Figure 16.

Obviously, a larger  $M$  results in a larger  $\tilde{D}^*$  and, from Figure 14, a lower  $\lambda^*$  which, in turn, implies a lower  $\tilde{k}_1$  and a higher  $\tilde{k}_2$ . In other words, after removing the lending rate ceiling,

as in the benchmark model, any time more loanable funds are available in the economy, bank loans would crowd out both monitored private lending and bond finance.

In the appendix we show  $\tilde{Q}(D) > Q(D)$  for all  $D \in (0, D_0)$  (remember at these  $D$ s all three markets are active in the benchmark model). What happens is that, for fixed  $D$ , removing the lending rate ceiling allows the bank to lend more at a higher interest rate to each individual firm. This reduces the measure of firms obtaining a bank loan, increasing the measure of firms in direct lending and their demand for external finance.

Figure 16 depicts  $\tilde{Q}(D)$  against  $Q(D)$ . Suppose  $R_D$  and  $M$  satisfy  $\underline{Q}(R_D) < M < Q_0(R_D)$  so that all three markets are active in the benchmark model. Observe that the equilibrium bank deposits,  $\tilde{D}^*$ , is smaller than that,  $D^*$ , in the benchmark model. That is, removing the lending rate ceiling results in decreased equilibrium quantity of bank deposits and loans. In addition, given  $\tilde{k}_1(\tilde{D}^*) < \hat{k}_1(D^*) = \tilde{k}$  and  $\tilde{k}_2(\tilde{D}^*) < \tilde{k}_2(D^*) < \hat{k}_2(D^*)$ , the equilibrium share of monitored private lending would decline, but that of bond finance would increase.

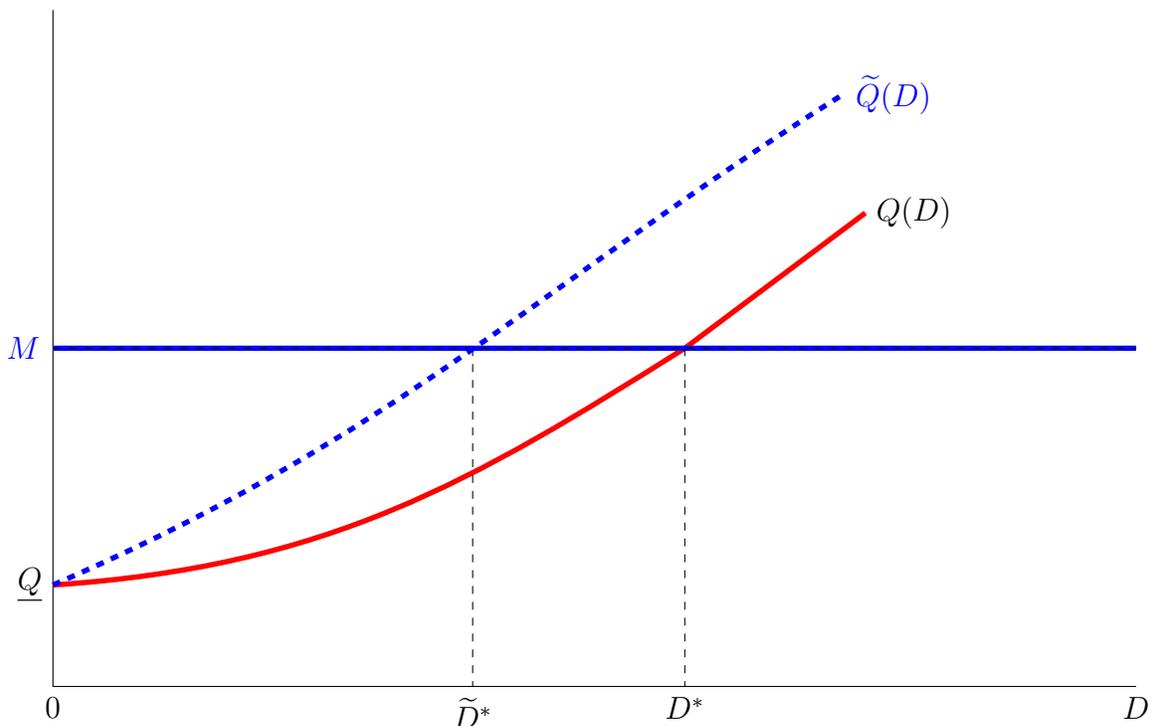


Figure 16: Equilibrium after removing the lending rate ceiling

**Proposition 5.** (i) Fixing  $M$  and  $R_D$ , removing the lending rate ceiling results in a decline in banking and private lending, but an increase in bond finance. (ii) After the removal of the

*lending rate ceiling, an increase in  $M$  increases the equilibrium bank deposits and loans, but squeezes bond finance and monitored private lending, as in the case of fixed bank lending rate.*

The second part of the proposition confirms that removing the lending rate ceiling would not alter the direction in which a variation in  $M$  induces a change in the size of banking. Look now at the mechanisms behind (i) of the proposition. After removing the lending rate ceiling, the bank would want each of the loans in its portfolio to be larger and be charged a higher rate (the  $\bar{R}_L(k)$ ). For the given  $D$  then, the bank must take some firms out of its portfolio  $\mathbf{B}$ . These firms, leaving the bank to join the market for direct lending, would then increase the demand for finance in that market, pushing up the interest rate on direct lending. This, however, would induce depositors to leave the bank and join direct lending, cutting  $D$  and lowering the interest rate on direct lending. The story continues. With the decreased  $D$ , the bank must again adjust its portfolio of lending to make  $B$  even smaller, moving more firms into direct lending, pushing up again the interest rate on direct lending, inducing more consumers to leave the bank and join direct lending. And this goes on until the market settles at a new and lower equilibrium  $D$ , the  $\tilde{D}^*$  in Figure 16.

Note that removing the lending rate ceiling is supposed to make the bank more able to compete in the market for finance. The outcome, however, seems to go in the opposite direction, weakening, instead of strengthening, the bank's standing in the financial system. What happens is that the deposit rate  $R_D$ , held fixed by the regulator, essentially forces the bank to choose larger profits on individual contracts at the expense of total amount of credit extended. Suppose the bank is free to choose the values of both  $R_L$  and  $R_D$ . Then,  $R_D$  would go up to at least partially balance the effects described in the above paragraph.

## 5.2 Removing all controls on lending rates

In July 2013, the central bank also scraped the floor on bank lending rates. The effects of this reform depends, of course, on whether the floor,  $\underline{R}_L$ , binds before being removed. By equation (43), if the floor is lower than the lending rate in the benchmark model (before the reform), removing the floor has no effects on the equilibrium outcomes of the model. If the floor is large enough, then removing it increases the equilibrium measure of firms receiving a bank loan, expanding the set  $\mathbf{B}$  to include some of the larger firms which were not given a bank loan initially.

### 5.3 Removing deposit rate controls

Following the lending rate reforms, in October 2015 the central bank removed also its control on deposit rates. With this, all the restrictions on interest rates have been lifted, and the bank is free to choose the deposit rate  $R_D$ , the lending rates  $\{R_L(k)\}$ , as well as its loan portfolio  $\mathbf{B}$ , and the size of each loan,  $\{Z(k)\}_{k \in \mathbf{B}}$ , to maximize expected profits.

We define an equilibrium of the model as a measure of consumers who choose to lend through the bank  $D^* \in [0, M]$  and an interest rate for direct lending  $r^*$ , which the agents in the economy take as given and produce outcomes consistent with them. We continue to focus on equilibria where direct lending and bank loans coexist.

Taking  $D^*$  and  $r^*$  as given, the bank solves

$$\begin{aligned} \max_{D, R_D, \mathbf{B}, \{R_L(k), Z(k)\}_{k \in \mathbf{B}}} \mu \int_{\mathbf{B}} \left\{ \pi_1 (\theta_1 - \gamma_0) Z(k) + \pi_2 R_L(k) [Z(k) - k] \right\} dG(k) \\ + D - \mu \int_{\mathbf{B}} [Z(k) - k] dG(k) - R_D D \end{aligned} \quad (46)$$

subject to (22), (24), (38), (40) and

$$D = \begin{cases} M, & \text{if } R_D > r^*, \\ D^*, & \text{if } R_D = r^*, \\ 0, & \text{if } R_D < r^*. \end{cases} \quad (47)$$

Notice that what equation (47) describes, namely  $D$  as a function of  $R_D$ , is not continuous and has a non-convex image. The solution to the above problem has:

- (i)  $R_D = r^*$ .
- (ii) For all  $k \in \mathbf{B}$ ,  $Z(k) = \bar{X}$ , and  $R_L(k) = \bar{R}_L(k)$  (given in (41)).
- (iii)  $\mathbf{B} = \{k : \lambda(k) \geq \lambda^*\}$ , where  $\lambda(k), k \in [0, \bar{k}]$ , is given in (44), and  $\lambda^*$  solves

$$\mu \int_{\{k: \lambda(k) \geq \lambda^*\}} (\bar{X} - k) dG(k) = D.$$

Following from (iii), and as depicted in Figure 14, we have  $\mathbf{B} = [\tilde{k}_1(D), \tilde{k}_2(D)]$ . Thus, as in the case of fixed  $R_D$  but flexible  $R_L(k)$ , and by the same logic, here in equilibrium the bank would include in its loan portfolio medium-sized firms whose net worth is neither too large nor too small. The largest firms would raise finance from the bond market, the smallest firms with private lending.

Now in order for  $r^*$  and  $D^*$  to constitute an equilibrium, the solution to the bank's problem must have  $D = D^*$  and the market for direct lending clears:

$$\mu \int_0^{\tilde{k}_1(D^*)} L_M(k) dG(k) + \mu \int_{\tilde{k}_2(D^*)}^{\bar{k}} L_N(k) dG(k) = M - D^*. \quad (48)$$

**Proposition 6.** *Removing the control on  $R_D$  results in a higher equilibrium interest rate for direct lending and deposits ( $r^*$  and  $R_D$  higher). It also squeezes the market for direct lending while expanding the market for bank loans ( $D^*$  larger). With a higher interest rate, each individual firm in the private lending market is raising a smaller amount of finance ( $X(k) - k$  smaller), and operating a smaller project.*

When the bank is free to set the interest rate on deposits, increased competition for funds between the bank and the firms in the direct lending market bids up the returns for consumers. The bank, with a new instrument for raising deposits, is also able to attract more deposits, expanding banking at the expense of direct lending.

To conclude, note that with all the interest rate controls on banking removed, one would think the bank is able to replicate, or do strictly better than, any contract the market for direct finance could offer. In particular, the bank, being the more efficient delegated monitor, should be able to crowd out monitored direct finance completely. From the above discussion, however, monitored private lending is active in equilibrium if  $\tilde{k}_1(D^*) > 0$ , which, given the non-convexity of the bank's choices in  $D$  (see (47)), is hard to rule out.

## 6 Empirical Support

Does the model make sense empirically? In this section, we take two major predictions of the model to the data, seeking both for empirical support for our analysis, and for explanations for the observed decline in banking and the rise of the bond market in China over the last 15 years, as Figure 1 shows.

**Prediction 1.** *Increasing the economy's total supply of loanable funds  $M$  shifts the equilibrium composition of aggregate finance away from bonds and towards bank loans, and tightening  $M$  squeezes bank lending but expands the market of bond finance.*

**Prediction 2.** *All else equal, removing the bank lending rate ceiling moves the market towards less bank loans and more private lending and bond finance.*

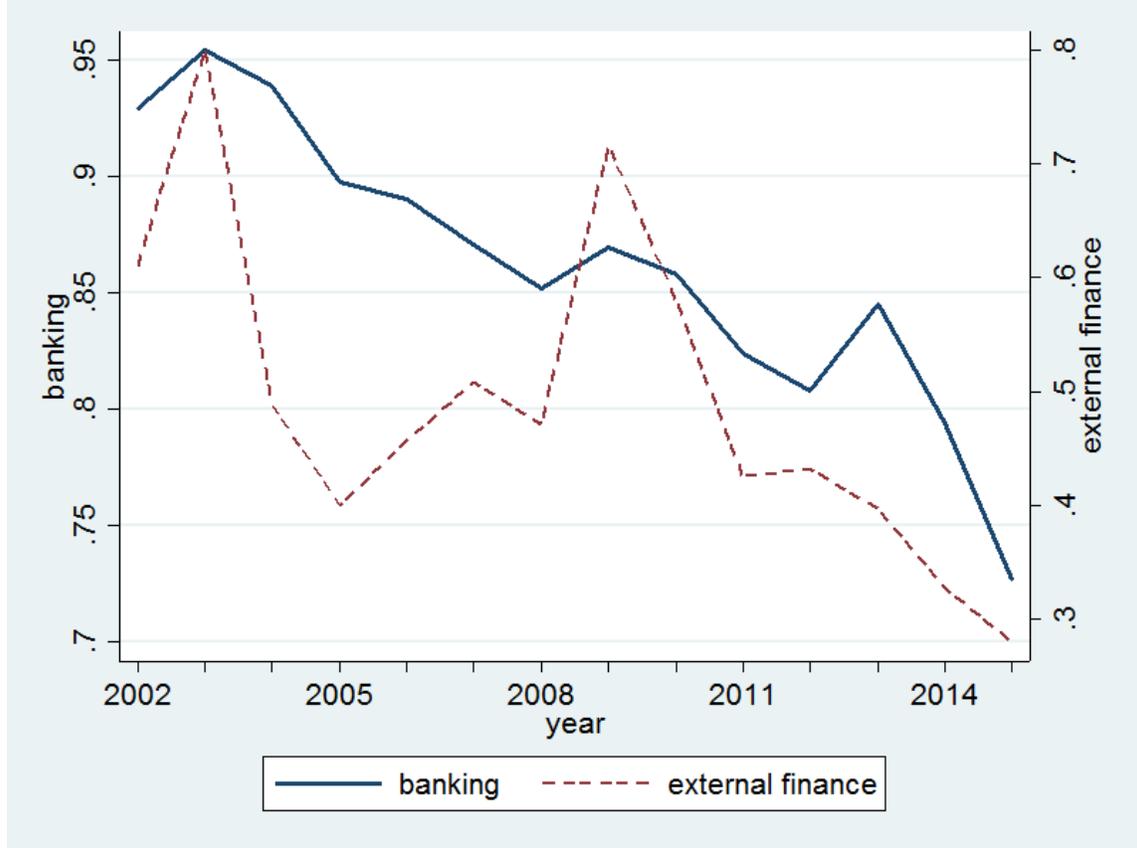


Figure 17: Banking and aggregate external finance

Source: CEIC.

Prediction 1 follows from Figure 13 and Prediction 2 from the discussions in Section 5.

In the model, if the ratio of  $M$  over  $\mu$  (measure of entrepreneurs) stays constant, then the equilibrium sizes of bank loans, bond finance and private lending should also remain constant relative to each other. Given this, in the regressions that link empirically the supply of external finance to the variability in the size composition of the financial system, we measure the supply of external finance not directly as  $M$  in the model, but as the ratio of total external finance to total investment (internally plus externally financed), or

$$\frac{M}{\mu \int_0^{\bar{k}} k dG(k) + M}$$

which, obviously, is increasing in  $M/\mu$ .

The data is from CEIC, covering 2002-2015, over which the bank lending rate ceiling was removed in 2004, but the deposit rate control stayed in place throughout the sample period. Part of the data is displayed in Figure 17, where “banking” measures the fraction of bank loans

in aggregate financing – to represent the  $D$  in the model, and “external finance” measures aggregate financing as a fraction of total fixed investment – to represent the  $M$  in the model.<sup>35</sup>

Observe that, in the data, the movements in banking and total external finance do seem serially correlated, as Prediction 1 claims. Observe also the steady drop in banking starting from 2004, the year the central bank removed its lending rate ceiling on bank loans – a policy act which, according to the analysis in Section 5, should reduce banking. It, however, is not clear if this results from the decrease in  $M$ , or the removal of the lending rate ceiling.

To test the predictions, consider first the regression

$$Bank_t = \beta_0 + \beta_1 \times M_t + \beta_2 \times RD_t + \beta_3 \times D1_t + \beta_4 \times D2_t + \varepsilon_t,$$

where  $Bank_t$  denotes the quantity of bank loans as a fraction of total social finance in period  $t$ ;  $M_t$ , as discussed earlier, is aggregate financing as a fraction of total fixed investment in period  $t$ ;  $RD_t$  is the nominal rate of return on one year saving deposits;  $D1_t$  is a dummy variable which takes value 1 for the periods in the years 2005 and 2006, and 0 for all other periods; and  $D2_t$  is a dummy variable which takes value 1 for each period in the years after and including 2007, and 0 otherwise. A period is a quarter.

The dummy variables are designed to catch the potential downward shifts in the demand for bank loans following the 2004 reform to lift the ceilings on the bank loan rates, as Prediction 1 suggests. We hypothesize, however, that the policy takes time to enforce, and thus the downward shift in bank loans also takes time to unfold, in two stages following its implementation.

The outcomes from the regression, displayed in Table 4, support the model’s predictions. In particular, the negative signs of the estimated coefficients of  $D1_t$  and  $D2_t$  suggest a negative effect from removing the cap on  $R_L$  which is released in two steps. Notice that the absolute value of the estimated  $\beta_3$  is lower than that of the estimated  $\beta_4$ .

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<sup>35</sup>According to the PBC, aggregate financing to the real economy (AFRE) “refers to the outstanding of financing provided by the financial system to the real economy during the period, where real economy means non-financial enterprises and households.” Clearly, AFRE does not include private lending. Our interpretation of the data, therefore, assumes that total private lending and the calculated total finance tend to move in same directions.

Table 4: Bank loans in Predictions 1 and 2

	(1)	(2)	(3)	(4)
External finance	0.297*** (0.0563)	0.247*** (0.0504)	0.385*** (0.0830)	0.283*** (0.0768)
Deposit rate	-0.00498 (0.0224)	0.0504** (0.0235)	-0.000429 (0.0218)	0.0505** (0.0218)
Year 2005 – 2006		-0.0377 (0.0336)		-0.0343 (0.0325)
After 2007		-0.118*** (0.0305)		-0.116*** (0.0296)
Constant	0.716*** (0.0559)	0.707*** (0.0502)	0.697*** (0.0700)	0.726*** (0.0635)
Seasonal effect			Controlled	Controlled
Observations	46	46	46	46
R-squared	0.400	0.576	0.501	0.666

Standard errors in parentheses, with \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

To focus on the market for bond finance, we now use the quantity of bond finance as a fraction of total social finance as the dependent variable of the regression:

$$Bonds_t = \beta_0 + \beta_1 \times M_t + \beta_2 \times RD_t + \beta_3 \times D1_t + \beta_4 \times D2_t + \varepsilon_t,$$

where  $Bonds_t$  denotes the fraction of bonds in total social financing in period  $t$ .<sup>36</sup> The outcome of this regression, which consistent with the predictions of the model, is displayed in Table 5.

<sup>36</sup>This includes both government and corporate bonds, and we use the sum as a proxy for the corporate bonds in the model, given, from Figure 6, that both of them have been rising after 2002.

Table 5: Bonds in Predictions 1 and 2

	(1)	(2)	(3)	(4)
External finance	-0.229*** (0.0484)	-0.177*** (0.0396)	-0.324*** (0.0741)	-0.215*** (0.0643)
Deposit rate	-0.0119 (0.0193)	-0.0683*** (0.0185)	-0.0181 (0.0195)	-0.0688*** (0.0182)
Year 2005 – 2006		0.0489* (0.0264)		0.0442 (0.0272)
After 2007		0.123*** (0.0240)		0.120*** (0.0248)
Constant	0.221*** (0.0481)	0.226*** (0.0395)	0.264*** (0.0625)	0.228*** (0.0532)
Seasonal effect			Controlled	Controlled
Observations	46	46	46	46
R-squared	0.342	0.611	0.411	0.653

Standard errors in parentheses, with \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$

To close this section, note that the model also predicts that as  $M$  decreases, the share of private lending in the economy's total external finance should increase, and removing the regulations on the bank lending and deposit rates should reduce the share of private lending in total finance. While it is beyond the scope of this paper to offer a formal test for this, the predictions of the model are not inconsistent with the very limited observations mentioned in the introduction of the paper, namely the ratio of private lending to bank loans did rise from 4.6% in 2003 to 6.4% in 2012.

## 7 Conclusion

We have constructed a model for China's financial system in which a state owned bank competes with lending through a private market that is subject to no restrictions imposed by the state. The model accounts theoretically for the coexistence of bank loans, corporate bonds, and private lending as means of external finance in China's financial system. The model also offers an empirically tested explanation for the observed decline of the market for bank loans and rise of that for corporate bonds. The model also predicts that removing interest rate controls on the bank squeezes out private lending from China's financial system.

The model can be extended in potentially many ways for better understanding China's financial system. For example, the environment can be enriched by way of introducing a government which issues a public debt, through or not through the banking sector. The model can then be used to study the effects of public debt in allocating financial resources. Properly calibrated, one should also be able to use the model for evaluating the effects of more efficient banking/monitoring on the distribution of finance among the different means of finance.

## Appendix

### 7.1 Optimal contracting in direct lending

We first show that it is never optimal to have  $X(k) < k$  for all  $k \in [0, \bar{k}]$  by way of contradiction. Suppose for some  $k \in [0, \bar{k}]$  it is optimal to have  $X(k) < k$ . Then the firm's expected value,  $V(k)$ , is given by

$$V(k) = E(\theta)X(k) + r^*(k - X(k)).$$

But from Assumption 1 we have  $r^* < E(\theta)$  and thus  $V(k) < E(\theta)k$ . That is the entrepreneur could do better by investing all its net worth in the production, which is a contradiction.

Next, we show that it is never optimal to have  $S(k) = \{\theta_1, \theta_2\}$  or  $S(k) = \{\theta_2\}$ . Fixed any  $k \in [0, \bar{k}]$ . Suppose  $S(k) = \{\theta_2\}$ . The problem becomes

$$\max_{\{r_1, r_2, X \geq k\}} \left\{ \pi_1 [\theta_1 X - r_1(X - k)] + \pi_2 [\theta_2 X - r_2(X - k) - \tilde{C}(X - k, k)] \right\}$$

subject to

$$0 \leq r_1(X - k) \leq \theta_1 X,$$

$$0 \leq r_2(X - k) \leq \theta_2 X - \tilde{C}(X - k, k),$$

$$\theta_2 X - r_2(X - k) - \tilde{C}(X - k, k) \geq \theta_2 X - r_1(X - k), \quad (49)$$

$$\pi_1 r_1 + \pi_2 r_2 \geq r^*.$$

Suppose the solution to the above problem is  $\{r_1, r_2, X\}$ . By constraint (49) we have  $r_2 < r_1$ . Consider a new plan without state verification ( $S(k) = \emptyset$ ):  $\{r'_1, r'_2, X\}$ , where  $r'_1 = r'_2 = \pi_1 r_1 + \pi_2 r_2 \leq r_1$ . This new plan is feasible and can give the entrepreneur a higher profits ( $\pi_2 \tilde{C}(X - k, k)$ ). So any contract with  $\{\{\theta_2\}, r_1, r_2, X\}$  can not be an optimal contract.

Suppose  $S(k) = \{\theta_1, \theta_2\}$ . Then the problem becomes

$$\max_{\{r_1, r_2, X\}} \left\{ \pi_1 [\theta_1 X - r_1(X - k)] + \pi_2 [\theta_2 X - r_2(X - k)] - \tilde{C}(X - k, k) \right\}$$

subject to

$$X \geq k,$$

$$0 \leq r_1(X - k) \leq \theta_1 X - \tilde{C}(X - k, k),$$

$$0 \leq r_2(X - k) \leq \theta_2 X - \tilde{C}(X - k, k),$$

$$\pi_1 r_1 + \pi_2 r_2 \geq r^*.$$

Suppose the solution to the above problem is  $\{r_1, r_2, X\}$ . If  $r_2 > r_1$ , consider a new plan with  $S(k) = \{\theta_1\}$  and  $\{r_1 - \epsilon, r_2 + \frac{\tilde{C}(X - k, k)}{X - k}, X\}$ . This new plan is feasible and can give the entrepreneur a higher profits when  $\epsilon$  is sufficiently small. If  $r_2 \leq r_1$ , consider a new plan with  $S(k) = \emptyset$  and  $\{r'_1, r'_2, X\}$  where  $r'_1 = r'_2 = \pi_1 r_1 + \pi_2 r_2 \leq r_1 \leq \theta_1$ . This new plan is feasible and can give the entrepreneur a higher profits. So any contract with  $\{\{\theta_1, \theta_2\}, r_1, r_2, X\}$  can not be an optimal contract.

## 7.2 Proof for Lemma 1

Fixed  $k \in [0, \bar{k}]$ . Notice that the participation constraint is binding:  $r_N = r^*$ , otherwise  $r_N$  can be reduced to make the entrepreneur strictly better off. With this, the entrepreneur's optimization can be rewritten as:

$$\max_X \left\{ (E(\theta) - r^*)X + r^*k \right\} \text{ s.t.}$$

$$k \leq X \leq \frac{r^*k}{r^* - \theta_1}. \quad (50)$$

Where equation (50) is from (2). Clearly, the optimal  $X$  has  $X = r^*k/(r^* - \theta_1)$ . That is, it is optimal to maximize the size of the lending. Substituting the optimal solution into the entrepreneur's objective delivers the desired results on the entrepreneur's values .

### 7.3 Proof for Proposition 2

We prove this lemma in three steps.

**Step 1.** Define  $\Phi$  as

$$\Phi \equiv \{k \in [0, \bar{k}] \mid V_M(k) > V_N(k)\}.$$

Given any  $k \in \Phi$  and suppose the optimal contract conditional on  $S(k) = \{\theta_1\}$  is  $\{r_1, r_2, X\}$ .

Since if  $X = k$ , then  $V_M(k) = E(\theta)k \leq V_N(k)$ , a contradiction. Thus  $X > k$  and  $\tilde{C}(X - k, k) = C(X - k, X)$ .

Now we show the incentive constraint (7) is not binding. Otherwise, suppose it's binding:

$$\theta_1 X - r_1(X - k) - C(X - k, X) = \theta_1 X - r_2(X - k),$$

then from (5) we have

$$r_2(X - k) = r_1(X - k) + C(X - k, X) \leq \theta_1 X,$$

or

$$(\pi_1 r_1 + \pi_2 r_2)(X - k) \leq \theta_1 X$$

Now a new contract:  $\{r'_1 = r'_2 = \pi_1 r_1 + \pi_2 r_2, X\}$  is feasible conditional on  $S(k) = \emptyset$ . This implies

$$\begin{aligned} V_N(k) &\geq E(\theta)X - (\pi_1 r_1 + \pi_2 r_2)(X - k) \\ &\geq E(\theta)X - (\pi_1 r_1 + \pi_2 r_2)(X - k) - \pi_1 C(X - k, X) \\ &= V_M(k). \end{aligned}$$

A contradiction.

Therefore, the incentive constraint (7) is not binding. It's easy to show that the participation constraint must be binding, that is

$$\pi_1 r_1 + \pi_2 r_2 = r^*,$$

for otherwise the entrepreneur can lower  $r_2$  to strictly increase his profits.

With this, rewrite the entrepreneur's problem as

$$\max_{\{r_1, r_2, X\}} \{r^* k + (E(\theta) + \pi_1 \gamma k - \pi_1 \gamma_0 - r^*)X - \pi_1 \gamma X^2\} \text{ s.t.}$$

$$0 \leq r_1(X - k) \leq \theta_1 X - \gamma_0 X - \gamma X(X - k),$$

$$0 \leq r_2(X - k) \leq \theta_2 X, \quad (51)$$

$$\pi_1 r_1 + \pi_2 r_2 = r^*.$$

Now the unconstrained optimal  $X$  is

$$X_{UC} = \frac{E(\theta) + \pi_1 \gamma k - \pi_1 \gamma_0 - r^*}{2\pi_1 \gamma}$$

Obviously,  $X$  is not maximized unless the constraints in (51) bind. Thus the maximum  $X$  attainable, denoted  $X_M$ , is

$$X_M = \frac{E(\theta) + \pi_1 \gamma k - \pi_1 \gamma_0 - r^*}{2\pi_1 \gamma}.$$

Clearly then,

$$X = X_M > k \Rightarrow k < \frac{E(\theta) - \pi_1 \gamma_0 - r^*}{\pi_1 \gamma}.$$

Thus

$$V_M(k) = \frac{[E(\theta) + \pi_1 \gamma k - \pi_1 \gamma_0 - r^*]^2}{4\pi_1 \gamma} + k r^*.$$

**Step 2.** From Lemma 1 and Step 1 we know that  $V_M(0) > V_N(0) = 0$ . Let

$$k' \equiv \frac{E(\theta) - \pi_1 \gamma_0 - r^*}{\pi_1 \gamma} (> 0).$$

Then for any  $k \geq k'$ ,  $V_M(k) \leq V_N(k)$ . And for all  $k \in [0, k']$ ,

$$\frac{dV_M(k)}{dk} < E(\theta) < \pi_2(\theta_2 - \theta_1) \frac{r^*}{r^* - \theta_1} = \frac{dV_N(k)}{dk}. \quad (52)$$

Thus there exists a unique  $\tilde{k} \leq k'$  such that  $V_M(\tilde{k}) = V_N(\tilde{k})$ . And  $V_M(k) > V_N(k)$  for  $k \in [0, \tilde{k})$ ;  $V_M(k) \leq V_N(k)$  for  $k \in [\tilde{k}, k']$ . Actually we have shown  $\Phi = [0, \tilde{k})$ .

**Step 3.** Now we show for any  $k \in [0, \tilde{k})$ , the contract with

$$X_M(k) = \frac{E(\theta) + \pi_1 \gamma k - \pi_1 \gamma_0 - r^*}{2\pi_1 \gamma},$$

$$r_1(k) = \frac{\theta_1 X_M(k) - \gamma_0 X_M(k) - (X_M(k) - k) \gamma X_M(k)}{X_M(k) - k},$$

$$r_2(k) = \frac{r^* - \pi_1 r_1(k)}{\pi_2},$$

is optimal conditional on  $S(k) = \{\theta_1\}$ .

From Step 1 we know this contract attains the maximum value, thus we need to only show it's feasible. Actually, the maximum value  $V_M(k)$  can be written as

$$V_M(k) = \pi_2(\theta_2 - r_2(k))(X_M(k) - k) > V_N(k) > E(\theta)k. \quad (53)$$

By Assumption 1 we know

$$\begin{aligned} \theta_1 - \gamma_0 - (X_M(k) - k)\gamma &= \theta_1 - \frac{E(\theta - \pi_1\gamma k + \pi_1\gamma_0 - r^*)}{2\pi_1} \\ &= \frac{r^* - (\pi_2\theta_2 - \pi_1\theta_1 + \pi_1\gamma_0)}{2\pi_1} \\ &> 0. \end{aligned}$$

So constraint (5) is satisfied. From (53) we know constraint (6) is satisfied. Incentive constraint (7) is satisfied because  $V_M(k) > V_N(k)$  and last participation constraint (8) is also satisfied. This completes the proof.

## 7.4 Proof for Corollary 3

By (17) and (18), for any  $k \in [\tilde{k}, \bar{k}]$  we have

$$\frac{V(k)}{k} = \frac{\pi_2(\theta_2 - \theta_1)r^*}{r^* - \theta_1}, \text{ and } \frac{X(k)}{k} = \frac{r^*}{r^* - \theta_1},$$

which are constant in  $k$ .

For any  $k \in [0, \tilde{k})$ , we have

$$\frac{V(k)}{k} = \frac{[(E(\theta) - r^* - \pi_1\gamma_0)/k^2 + \pi_1\gamma/k]^2}{4\pi_1\gamma} + r^*$$

and

$$\frac{X(k)}{k} = \frac{(E(\theta) - r^* - \pi_1\gamma_0)/k + \pi_1\gamma}{2\pi_1\gamma},$$

which are strictly decreasing in  $k$ . This completes the proof.

## 7.5 Corollary 7 and proof

**Corollary 7.** *The optimal direct lending contract has for all  $k \in [0, \tilde{k})$ ,  $r_1(k) < r^* < r_2(k)$  and  $r'_1(k) > 0$ ,  $r'_2(k) < 0$ .*

*Proof.* That  $r_1(k) < r^* < r_2(k)$  is because  $r_1(k) < r_2(k)$  and  $\pi_1 r_1(k) + \pi_2 r_2(k) = r^*$  hold for all  $k \in [0, \tilde{k}]$ . Thus we need only show the second part of the corollary. From Proposition 2 we have

$$\begin{aligned}
\frac{dr_1(k)}{dk} &= \frac{(\theta_1 - \gamma_0)(X_M(k) - 1/2k)}{(X_M(k) - k)^2} - \frac{1}{2}\gamma \\
&= \frac{2\pi_1\gamma(\theta_1 - \gamma_0)(E(\theta) - \pi_1\gamma_0 - r^*)}{(E(\theta) - \pi_1\gamma k - \pi_1\gamma_0 - r^*)^2} - \frac{1}{2}\gamma \\
&\geq \frac{2\pi_1\gamma(\theta_1 - \gamma_0)}{E(\theta) - \pi_1\gamma_0 - r^*} - \frac{1}{2}\gamma \\
&= \frac{\gamma}{E(\theta) - \pi_1\gamma_0 - r^*} (2\pi_1\theta_1 - 2\pi_1\gamma_0 + \pi_1\theta_1 + r^* - \pi_2\theta_2 - \pi_1\gamma_0) \\
&> 0.
\end{aligned}$$

The last inequality is from Assumption 1. Thus

$$\frac{dr_2(k)}{dk} = -\frac{\pi_1}{\pi_2} r_1'(k) < 0. \quad \square$$

The intuition for the above results is as follows. As  $k$  increases,  $r_1(k)$  increases, as a larger entrepreneur net worth allows the contract to pay the investor more in the state of low output. How a larger  $k$  would affect  $r_2(k)$  is less obvious. From equation (14), a larger  $k$  affects the sign of  $r_2'(k)$  in two ways. A larger  $k$  allows the investor be paid more in the state of low output, this lowers  $r_2(k)$ . A larger  $k$  also implies a larger project and a larger total and per-unit-of-investment cost of monitoring, which must be compensated by a larger  $r_1(k)$ , as well as as a larger  $r_2(k)$ .

## 7.6 Corollary 8 and proof

**Corollary 8.** *With the optimal direct lending contract,  $X_M(k) > X_N(k)$ , for all  $k \in [0, \tilde{k}]$ .*

*Proof.* It follows from Lemma 1 and Proposition 2 that for all  $k \in [0, \tilde{k}]$ ,

$$\begin{aligned}
V_M(k) &= E(\theta)X_M(k) - r^*(X_M(k) - k) - \pi_1\gamma_0 X_M(k) - \pi_1\gamma X_M(k)(X_M(k) - k) \\
&> V_N(k) \\
&= E(\theta)X_N(k) - r^*(X_N(k) - k).
\end{aligned}$$

Of course we have  $X_M(k) > X_N(k)$ . □

## 7.7 Proof for Proposition 4

The proof is carried out in 5 steps, using the method developed in Wang and Williamson (1998) for optimally determining a set as a choice variable.

**Step 1** The resource constraint (24) is binding at the optimum. Suppose not, then

$$\mu \int_{\mathbf{B}} [Z(k) - k] dG(k) < D.$$

Note the bank's net profits can be rewritten as

$$\mu \int_{\mathbf{B}} \left\{ \pi_1 (\theta_1 - \gamma_0) + \pi_2 R_L - 1 \right\} [Z(k) - k] dG(k) + \mu \int_{\mathbf{B}} \pi_1 (\theta_1 - \gamma_0) k dG(k) - (R_D - 1)D$$

By assumption 2 we have  $\pi_1 (\theta_1 - \gamma_0) + \pi_2 R_L - 1 > 0$ . We can then increase  $Z(k)$  over a subset of  $\mathbf{B}$  to increase the bank's net profits. A contradiction.

**Step 2** Given the above and let  $\Delta(k) = Z(k) - k$  for all  $k \in \mathbf{B}$ , the optimization problem can be written as

$$\max_{\mathbf{B}; \Delta(k), k \in \mathbf{B}} C_1 \int_{\mathbf{B}} k dG(k) + C_2 \quad (54)$$

subject to

$$\mathbf{B} \subseteq [0, \bar{k}],$$

$$\Delta(k) > 0, \forall k \in \mathbf{B},$$

$$\mu \int_{\mathbf{B}} \Delta(k) dG(k) = D, \quad (55)$$

$$\pi_2 \theta_2 k + \pi_2 (\theta_2 - R_L) \Delta(k) \geq V(k), \forall k \in \mathbf{B}, \quad (56)$$

where  $C_1$  and  $C_2$  are constant with  $C_1 \equiv \pi_1 (\theta_1 - \gamma_0) \mu$ , and  $C_2 \equiv [\pi_1 (\theta_1 - \gamma_0) + \pi_2 R_L - R_D] D$ .

**Step 3** We show that either the participation constraint (56) is binding for all  $k \in \mathbf{B}$ , or the bank lends to all firms, that is  $\mathbf{B} = [0, \bar{k}]$ .

Suppose not, that is the participation constraint (56) is not binding for some  $k$  and  $\mathbf{B} \subset [0, \bar{k}]$ . Then we can reduce the  $\Delta(k)$  but expand the set  $\mathbf{B}$  by including a new  $k' \notin \mathbf{B}$ . This would increase the bank's expected utility.

Specifically, denote the set of firms with participation constraint unbinding as  $\mathbf{B}_1$ ,  $\mathbf{B}_1 \subseteq \mathbf{B}$  and  $\pi_2 \theta_2 k + \pi_2 (\theta_2 - R_L) \Delta(k) > V(k)$ ,  $\forall k \in \mathbf{B}_1$ . Suppose the set  $\mathbf{B}_1$  is non-empty. There must exist a set  $F_1$ ,  $F_1 \cap \mathbf{B} = \emptyset$  and a set  $\mathbf{B}_2 \subseteq \mathbf{B}_1$ , satisfying

$$\int_{F_1} \frac{V(k) - \pi_2 \theta_2 k}{\pi_2 (\theta_2 - R_L)} dG(k) = \int_{\mathbf{B}_2} \left[ \Delta(k) - \frac{V(k) - \pi_2 \theta_2 k}{\pi_2 (\theta_2 - R_L)} \right] dG(k).$$

Consider a new plan  $\{\mathbf{B}'; \Delta'(k), k \in \mathbf{B}'\}$ , where

$$\mathbf{B}' = \mathbf{B} \cup F_1,$$

$$\Delta'(k) = \begin{cases} \Delta(k) & \text{if } k \in \mathbf{B} \setminus \mathbf{B}_2 \\ \frac{V(k) - \pi_2 \theta_2 k}{\pi_2(\theta_2 - R_L)} & \text{if } k \in \mathbf{B}_2 \cup F_1 \end{cases}.$$

With the new plan the bank can have more collateral and achieve higher profits, thus the original plan is not optimal, a contradiction.

**Step 4** Now suppose  $D \geq D_1$ . Then if  $\mathbf{B} \subset [0, \bar{k}]$ , from **Step 3** we know the participation constraint (56) is binding for all  $k \in \mathbf{B}$ . So

$$\Delta(k) = \frac{V(k) - \pi_2 \theta_2 k}{\pi_2(\theta_2 - R_L)}.$$

Then from equation (55) we have

$$D = \mu \int_{\mathbf{B}} \frac{V(k) - \pi_2 \theta_2 k}{\pi_2(\theta_2 - R_L)} dG(k) < \mu \int_0^{\bar{k}} \frac{V(k) - \pi_2 \theta_2 k}{\pi_2(\theta_2 - R_L)} dG(k) = D_1,$$

a contradiction. Thus when  $D \geq D_1$ , we must have  $\mathbf{B} = [0, \bar{k}]$ .

Now the total collateral from the entrepreneurs  $\mu \int_{\mathbf{B}} k dG(k)$  is fixed. From (54) we know it does not matter how the bank allocate the loans as long as every entrepreneur's participation constraint is satisfied.

Thus any contract  $\{\mathbf{B} = [0, \bar{k}]; \Delta(k), k \in \mathbf{B}\}$  is optimal if

$$\Delta(k) \geq \frac{V(k) - \pi_2 \theta_2 k}{\pi_2(\theta_2 - R_L)} \quad \forall k \in [0, \bar{k}],$$

and

$$\mu \int_0^{\bar{k}} \Delta(k) dG(k) = D.$$

This proves part (iii) of the proposition.

**Step 5** suppose  $D < D_1$ . From (55) and (56) we know

$$D \geq \mu \int_{\mathbf{B}} \frac{V(k) - \pi_2 \theta_2 k}{\pi_2(\theta_2 - R_L)} dG(k)$$

Thus  $\mathbf{B} \subset [0, \bar{k}]$ , which implies resource constraint (56) is binding for all  $k \in \mathbf{B}$ . So

$$\Delta(k) = \frac{V(k) - \pi_2 \theta_2 k}{\pi_2(\theta_2 - R_L)} \quad \forall k \in \mathbf{B},$$

or

$$Z(k) = \frac{V(k) - \pi_2 R_L k}{\pi_2(\theta_2 - R_L)} \quad \forall k \in \mathbf{B}.$$

Since the optimal  $\mathbf{B}$  solves

$$\max_{\mathbf{B} \subset [0, \bar{k}]} \int_{\mathbf{B}} k dG(k) \tag{57}$$

subject to

$$\int_{\mathbf{B}} \Delta(k) dG(k) = \frac{D}{\mu}, \quad (58)$$

$$\Delta(k) = \frac{V(k) - \pi_2 \theta_2 k}{\pi_2 (\theta_2 - R_L)}.$$

Let  $\lambda$  be the Lagrange multiplier of the constraint (58). The Lagrangian for the above problem is

$$L = \int_{\mathbf{B}} [k - \lambda \Delta(k)] dG(k) + \frac{\lambda D}{\mu}$$

Thus  $L$  is maximized when  $\mathbf{B}$  includes all the  $k$  that

$$\frac{k}{\Delta(k)} > \lambda,$$

and part or all of the  $k$  that

$$\frac{k}{\Delta(k)} = \lambda$$

By Corollary 3, we know

$$\frac{k}{\Delta(k)} = \frac{\pi_2 (\theta_2 - R_L)}{V(k)/k - \pi_2 \theta_2}$$

is strictly increasing with  $k$  for  $k \in [0, \tilde{k}]$  and constant for  $k \in [\tilde{k}, \bar{k}]$ .

So  $\mathbf{B} = [\hat{k}, \bar{k}]$  when  $D \in [D_0, D_1)$ , where  $\hat{k}$  satisfies

$$\mu \int_{\hat{k}}^{\bar{k}} \Delta(k) dG(k) = D.$$

and  $\mathbf{B} \subset [\tilde{k}, \bar{k}]$  when  $D \in (0, D_0)$ .

The parts (i) and (ii) of the proposition are now proved.

## 7.8 Proof for why $L(k) = L_0(k)$ is optimal for $D < D_1$

Suppose the bank's optimal plan is  $\{Z(k) : k \in \mathbf{B}\}$  and  $\mathbf{B} \subset [0, \bar{k}]$ , and suppose a subset  $H \subseteq \mathbf{B}$  of the firms get higher values than their reservation values through bank loans. Suppose the set  $H$  is of a small but positive measure. From (25), it must be that  $Z(k) - k > L_0(k), k \in H$ . Given this, there are firms who do not obtain a bank loan. Then suppose the bank lends  $L_0(k)$  units of fund to the firms  $k \in H$  instead, and lends the extra fund  $\int_H Z(k) - k - L_0(k) dG(k)$  to a set of firms  $F \subseteq [0, \bar{k}] \setminus \mathbf{B}$  with size of loans  $\{L_0(k) : k \in F\}$  such that

$$\mu \int_F L_0(k) dG(k) = \mu \int_H [Z(k) - k - L_0(k)] dG(k).$$

This way, the bank would get a strictly positive extra value. Specifically, this extra value equals

$$\begin{aligned}
& \mu \int_{F \cup H} [\pi_1(\theta_1 - \gamma_0)(k + L_0(k)) + \pi_2 R_L L_0(k)] dG(k) \\
& \quad - \mu \int_H [\pi_1(\theta_1 - \gamma_0)Z(k) + \pi_2 R_L(Z(k) - k)] dG(k) \\
= & \mu \int_F \pi_1(\theta_1 - \gamma_0) [k + L_0(k)] dG(k) - \mu \int_H \pi_1(\theta_1 - \gamma_0) [Z(k) - k - L_0(k)] dG(k) \\
= & \mu \pi_1(\theta_1 - \gamma_0) \left\{ \int_F k dG(k) + \int_F L_0(k) dG(k) - \int_H [Z(k) - k - L_0(k)] dG(k) \right\} \\
= & \mu \pi_1(\theta_1 - \gamma_0) \int_F k dG(k),
\end{aligned}$$

which is strictly positive given  $\theta_1 > \gamma$ .

## 7.9 Proof for $Z_0(k)$ and $L_0(k)$ are increasing in $k$

From (18) we have

$$V'(k) = \begin{cases} V'_M(k) = [E(\theta) + \pi_1 \gamma k - r^* - \pi_1 \gamma_0] / 2 + r^*, & \forall k < \tilde{k} \\ V'_N(k) = \pi_2(\theta_2 - \theta_1)r^* / (r^* - \theta_1). & \forall k \geq \tilde{k} \end{cases}$$

So  $V'(k)$  is increasing in  $k$  for  $k \in [0, \tilde{k})$  and constant for  $k \in [\tilde{k}, \bar{k}]$ . Then by (52) we have  $V'(k)$  is weakly increasing in  $k$  for  $k \in [0, \bar{k}]$ , and  $V'(k) \geq V'(0) = r^* + \frac{1}{2}[E(\theta) - r^* - \pi_1 \gamma_0]$ .

Last, from Assumption 1 we have  $V'(k) > \pi_2 \theta_2 > \pi_2 R_L$  for  $k \in [0, \bar{k}]$ . Thus

$$Z'_0(k) = \frac{V'(k) - \pi_2 R_L}{\pi_2(\theta_2 - R_L)} > 0, \forall k \in [0, \bar{k}],$$

and

$$L'_0(k) = \frac{V'(k) - \pi_2 \theta_2}{\pi_2(\theta_2 - R_L)} > 0, \forall k \in [0, \bar{k}].$$

## 7.10 Lemma 9 and proof

**Lemma 9.** *Let  $\bar{R}_D \equiv \pi_1 \theta_1 + 2\pi_2 R_L - \pi_2 \theta_2 - \pi_1 \gamma_0$ . Then the optimal direct and bank lending contracts have*

- (i)  $R_D < \bar{R}_D$ :  $Z_0(k) > X(k)$  for all  $k \in [0, \bar{k}]$ .
- (ii)  $R_D \geq \bar{R}_D$ :  $Z_0(k) < X(k)$  for all  $k \in [0, k^*)$  and  $Z_0(k) > X(k)$  for all  $k \in (k^*, \bar{k}]$ , where  $k^*$  solves  $Z_0(k^*) = X(k^*)$ .

*Proof.* From equation (28) we know  $Z_0(k)$  should satisfy

$$\pi_2 \{ \theta_2 Z_0(k) - R_L [Z_0(k) - k] \} = V(k), \quad \forall k \in [0, \bar{k}] \quad (59)$$

From Proposition 2 and Corollary 7 we have

$$\pi_2 [\theta_2 X(k) - r_2(k)(X(k) - k)] = V(k), \quad \forall k \in [0, \bar{k}] \quad (60)$$

Now compare (59) and (60), it's clear that

$$Z_0(k) \geq X(k) \Leftrightarrow R_L \geq r_2(k)$$

From Corollary 7 we know  $r_2(k)$  is decreasing with  $k$  and

$$r_2(0) = \frac{R_D + \pi_2 \theta_2 - \pi_1 \theta_1 + \pi_1 \gamma_0}{2\pi_2}$$

So if

$$R_D < \pi_1 \theta_1 + 2\pi_2 R_L - \pi_2 \theta_2 - \pi_1 \gamma_0 = \bar{R}_D,$$

then  $R_L > r_2(0) > r_2(k)$ ,  $\forall k \in (0, \bar{k}]$ , we would have  $Z_0(k) > X(k)$  for all  $k \in [0, \bar{k}]$ .

If  $R_D \geq \bar{R}_D$ , then  $R_L < r_2(0)$ . And we know  $r_2(\tilde{k}) = R_D < R_L$ . So there would exist some  $k^* \in [0, \tilde{k}]$  that

$$r_2(k) \begin{cases} > R_L, & \text{if } k \in [0, k^*) \\ = R_L, & \text{if } k = k^* \\ < R_L, & \text{if } k \in (k^*, \bar{k}] \end{cases}$$

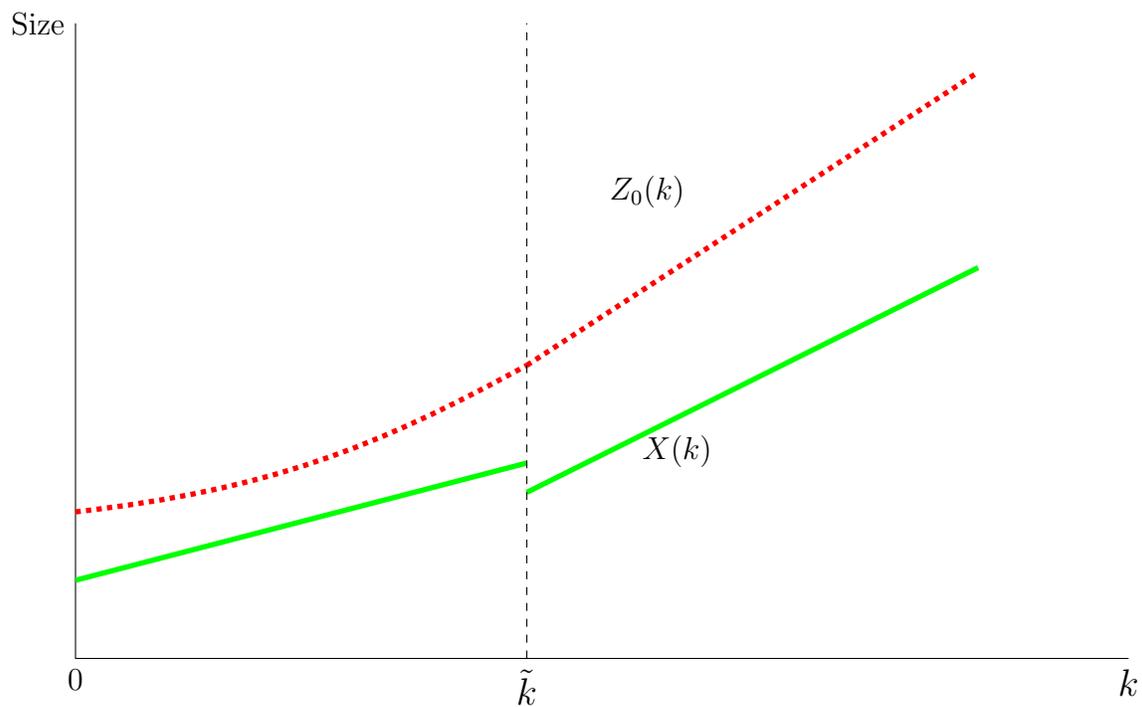
This would give us part (ii) of the lemma. □

Figure 18 depicts what Lemma 9 states in two separate cases,  $R_D > \bar{R}_D$  and  $R_D \leq \bar{R}_D$  respectively.

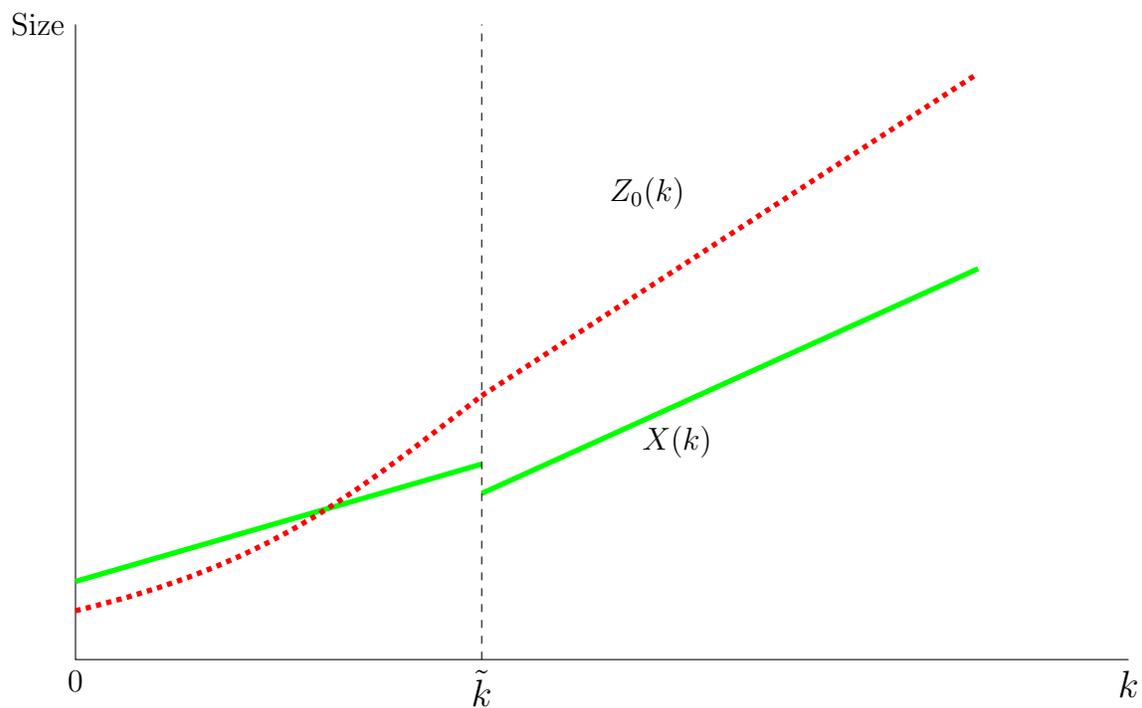
## 7.11 Lemma 10 and proof

**Lemma 10.** *With the optimal contracts,  $Q(D)$  is strictly increasing in  $D$  at all  $D \in (0, M]$ .*

*Proof.* Since  $R_D < \bar{R}_D$ , by Lemma 9 we have  $Z(k) \geq Z_0(k) > X(k)$ ,  $\forall k \in [0, \bar{k}]$ . From Proposition 4 we have  $\hat{k}_1(D)$  is weakly decreasing in  $D$  and  $\hat{k}_2(D)$  is weakly increasing in  $D$ . Then from the equation (36), it is clear that  $Q(D)$  is strictly increasing with  $D$ . □



(a) Case i:  $R_D < \bar{R}_D$



(b) Case ii:  $R_D \geq \bar{R}_D$

Figure 18: The optimal size of the project: direct and bank lending

## 7.12 Proof for the monotonicity of $\lambda(k)$ in Figure 14

From the equations (18) and (44) we have

$$\lambda(k) = \begin{cases} \frac{(E(\theta) - \pi_1 \gamma_0) \bar{X} - (\bar{X} - k) R_D - [E(\theta) + \pi_1 \gamma k - R_D - \pi_1 \gamma_0]^2 / (4\pi_1 \gamma) - k R_D}{\bar{X} - k}, & \forall k < \tilde{k} \\ \frac{(E(\theta) - \pi_1 \gamma_0) \bar{X} - (\bar{X} - k) R_D - \pi_2 (\theta_2 - \theta_1) R_D / (R_D - \theta_1) k}{\bar{X} - k}. & \forall k \geq \tilde{k} \end{cases}$$

Then for  $k \in (0, \tilde{k})$ ,

$$\lambda'(k) = \frac{E(\theta) - R_D - \pi_1 \gamma_0 - \pi_1 \gamma k}{2(\bar{X} - k)^2} \left( \bar{X} - \frac{E(\theta) - R_D - \pi_1 \gamma_0 + \pi_1 \gamma k}{2\pi_1 \gamma} \right) > 0,$$

and for  $k \in (\tilde{k}, \bar{k})$ ,

$$\lambda(k) = (E(\theta) - \pi_1 \gamma_0 - R_D) - \frac{\pi_1 \gamma_0 + R_D + \theta_1 (E(\theta) - R_D) / (R_D - \theta_1)}{\bar{X} - k} k.$$

Clearly,  $\lambda(k)$  is increasing in  $k$  for  $k \in (0, \tilde{k})$ , and decreasing in  $k$  for  $k \geq \tilde{k}$ .

## 7.13 Proof for $\tilde{Q}(D)$ is larger than $Q(D)$

Fix a  $D \in (0, D_0)$ . We have

$$Q(D) = \mu \int_0^{\tilde{k}} [X(k) - k] dG(k) + \mu \int_{\tilde{k}}^{\hat{k}} [Z_0(k) - k] dG(k) + \mu \int_{\hat{k}}^{\bar{k}} [X(k) - k] dG(k),$$

and

$$\tilde{Q}(D) = \mu \int_0^{\tilde{k}_1} [X(k) - k] dG(k) + \mu \int_{\tilde{k}_1}^{\tilde{k}_2} [\bar{X} - k] dG(k) + \mu \int_{\tilde{k}_2}^{\bar{k}} [X(k) - k] dG(k),$$

with

$$D = \mu \int_{\tilde{k}_1}^{\tilde{k}_2} [\bar{X} - k] dG(k) = \mu \int_{\tilde{k}}^{\hat{k}} [Z_0(k) - k] dG(k).$$

Then we have

$$\int_{\tilde{k}_1}^{\tilde{k}_2} dG(k) < \int_{\tilde{k}}^{\hat{k}} dG(k). \quad (61)$$

So

$$\tilde{Q}(D) - Q(D) = -\mu \int_{\tilde{k}_1}^{\tilde{k}} [X(k) - k] dG(k) + \mu \int_{\tilde{k}_2}^{\hat{k}} [X(k) - k] dG(k) > 0,$$

the last inequality is because  $\int_{\tilde{k}_1}^{\tilde{k}} dG(k) < \int_{\tilde{k}_2}^{\hat{k}} dG(k)$  by (61) and  $X(k)$  is increasing in  $k$  for any  $k \in [0, \bar{k}]$ .

## 7.14 The characterization of the equilibrium after all regulations on interest rates are removed

Denote the deposit rate and equilibrium bank deposits in the benchmark as  $\underline{R}_D$  and  $\underline{D}$  respectively. Remember that  $\underline{Q}(\underline{R}_D) < M < Q_0(\underline{R}_D)$  and with  $r^* = \underline{R}_D$  we have  $\lambda(k) > 0$  for all  $k \in [0, \bar{k}]$ . Assume  $\bar{k}$  is large enough that  $\lambda(0) > \lambda(\bar{k})$ .

For all  $D \in [0, M]$ , let

$$U(D) = \mu \int_{\tilde{k}_1(D)}^{\tilde{k}_2(D)} \lambda(k)(\bar{X} - k)dG(k). \quad (62)$$

This is the bank's total profits earned, conditional on the optimal choice of  $D$ . Figure 19 depicts this function and allows us to have

$$\mathbf{B} = \begin{cases} [\tilde{k}_1(M), \tilde{k}_2(M)], & \text{if } U(M) > U(D^*) \text{ and } U(M) \geq 0, \\ [\tilde{k}_1(D^*), \tilde{k}_2(D^*)], & \text{if } U(M) \leq U(D^*) \text{ and } U(D^*) \geq 0, \\ \emptyset, & \text{otherwise.} \end{cases}$$

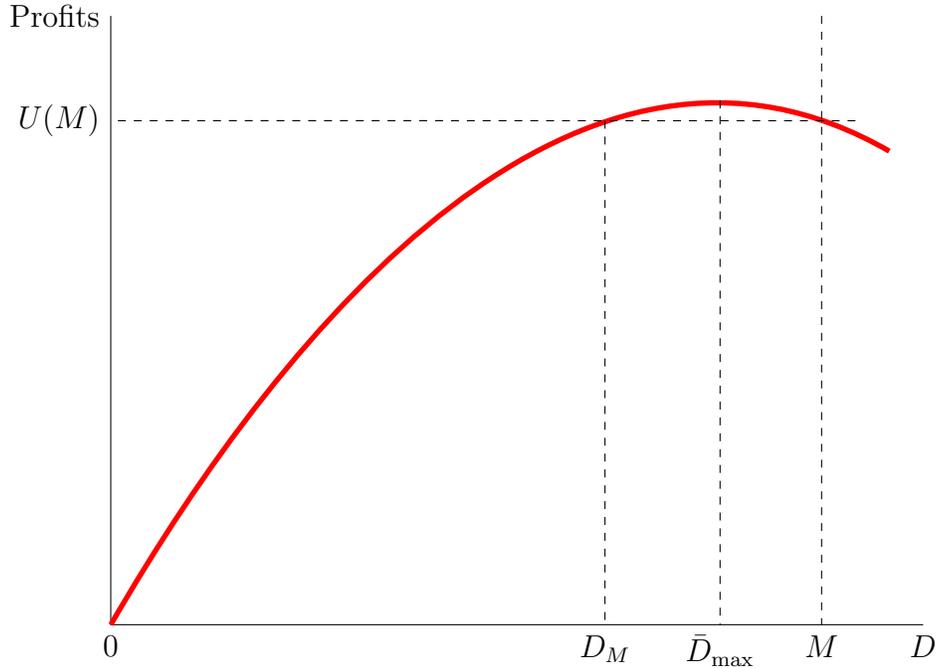


Figure 19: Total profits function of the bank

Note: This figure depicts the total profits of the bank when the deposits is  $D$ . In the figure,  $Q(D)$  is strictly increasing in  $D$  for  $D \in [0, \bar{D}_{\max}]$  and strictly decreasing in  $D$  for  $D \geq \bar{D}_{\max}$ .

Assume

$$\bar{X} > \left( \frac{\pi_2(\theta_2 - \theta_1)}{R_D - \theta_1} \frac{\theta_1}{R_D - \theta_1} + 1 \right) \bar{k},$$

so that  $\lambda(k)$  is decreasing in  $R_D$  for any  $k \in [0, \bar{k}]$ . Then by (62),  $U(D)$  is decreasing in  $R_D$  for any fixed  $D \in (0, M]$ .

By (18) and (44),  $\lambda(k)$  is greater than 0 for  $k \in [0, \tilde{k}]$  and strictly decreasing in  $k$  for  $k \geq \tilde{k}$ . Thus, if we let  $\tilde{k}' > \tilde{k}$  solves

$$\lambda(\tilde{k}') = 0. \quad (63)$$

By (44),  $\tilde{k}'$  is decreasing in  $R_D$  or  $r^*$ .

Only when the bank selects all the firms with positive average return on lending ( $\lambda(k)$ ) that it can earn the maximum profits, so

$$\bar{D}_{\max} = \mu \int_0^{\tilde{k}'} (\bar{X} - k) dG(k).$$

Then  $\bar{D}_{\max}$  is decreasing in  $R_D$  since  $\tilde{k}'$  is decreasing in  $R_D$ .

For any  $D^* \in [D_M, M]$ , define the left hand side of equation (48) as

$$\bar{Q}(D^*) = \mu \int_0^{\tilde{k}_1(D^*)} (X(k) - k) dG(k) + \mu \int_{\tilde{k}_2(D^*)}^{\bar{k}} (X(k) - k) dG(k) + D^*.$$

Clearly  $\bar{Q}(D^*)$  is increasing in  $D^*$  over  $[D_M, M]$ . Then the equilibrium  $\bar{D}^*$  solves

$$\bar{Q}(\bar{D}^*) = M.$$

To verify the existence of the equilibrium, we define

$$\bar{Q}_{\min} = \mu \int_0^{\tilde{k}_1(D_M)} (X(k) - k) dG(k) + D_M + \mu \int_{\tilde{k}_2(D_M)}^{\bar{k}} (X(k) - k) dG(k),$$

and

$$\bar{Q}_{\max} = \mu \int_0^{\tilde{k}_1(M)} (X(k) - k) dG(k) + M + \mu \int_{\tilde{k}_2(M)}^{\bar{k}} (X(k) - k) dG(k).$$

Both  $\bar{Q}_{\min}$  and  $\bar{Q}_{\max}$  are decreasing in  $r^*$  or  $R_D$ . Then the equilibrium exists when  $r^*$  takes the value such that  $M \in [\bar{Q}_{\min}, \bar{Q}_{\max}]$ .

Given  $\underline{Q}(R_D) < M < Q_0(R_D)$  we have  $\tilde{k}_2(M) < \bar{k}$ .<sup>37</sup> And we have  $\tilde{k}_2(D^*) \leq \tilde{k}_2(M) < \bar{k}$ , implying bond finance must exist in the equilibrium. This also implies that in the equilibrium

<sup>37</sup>Otherwise, if  $\tilde{k}_2(M) = \bar{k}$ , then  $\tilde{k}_1(M) = 0$  and

$$M \geq \mu \int_0^{\bar{k}} (\bar{X} - k) dG(k) > Q_0(R_D),$$

a contradiction.

there exists a  $k_0 \in (\tilde{k}, \bar{k})$  that  $\lambda(k) < 0$  for all  $k \in (k_0, \bar{k})$ , the higher market interest rate makes some large firms unprofitable for the bank.

Then  $\bar{Q}_{\max} > M$  for all the  $r^* \in (\theta_1, E(\theta) - \pi_1\gamma_0)$ . This also implies that the equilibrium with only bank finance does not exist.

Since when  $r^*$  is close to  $E(\theta) - \pi_1\gamma_0$ ,  $D_M$  is close to 0 and then  $\bar{Q}_{\min} < M$ . When  $r^* \leq \underline{R}_D$ ,  $D_M = M$  and then  $\bar{Q}_{\min} > M$ . So there exists a unique  $\underline{r}^* > \underline{R}_D$  that

$$\bar{Q}_{\min}(\underline{r}^*) = M.$$

Then the equilibrium  $r^* \in [\underline{r}^*, E(\theta) - \pi_1\gamma_0)$ .

Given  $r^* \in [\underline{r}^*, E(\theta) - \pi_1\gamma_0)$ , there exists a unique  $\bar{D}^* \in [D_M, M]$  that

$$\bar{Q}(\bar{D}^*) = M.$$

Note that from the market clearing condition (35) we have  $\bar{D}^* > \underline{D}$ .

## 7.15 Equilibrium: a more specific formulation

More specifically, an equilibrium of the model is characterized by a tuple

$$\left\{ (r^*, D); (\tilde{k}, V(k), X(k)) : k \in [0, \bar{k}]; (\mathbf{B}, Z(k)) : k \in \mathbf{B} \right\}$$

that satisfies the following conditions:

(I)  $(r^*, D)$  satisfy:

$$r^* \geq R_D, \text{ and } D = 0 \text{ if } r^* > R_D.$$

(II)  $\tilde{k}$  solves

$$\frac{\left( E(\theta) + \pi_1\gamma\tilde{k} - r^* - \pi_1\gamma_0 \right)^2}{4\pi_1\gamma} + \tilde{k}r^* = \pi_2(\theta_2 - \theta_1) \frac{\tilde{k}r^*}{r^* - \theta_1}$$

and  $X(k)$  and  $V(k)$  are given by

$$X(k) = \begin{cases} X_M(k) = [E(\theta) + \pi_1\gamma k - r^* - \pi_1\gamma_0]/(2\pi_1\gamma), & \forall k < \tilde{k} \\ X_N(k) = kr^*/(r^* - \theta_1), & \forall k \geq \tilde{k} \end{cases}$$

and

$$V(k) = \begin{cases} V_M(k) = [E(\theta) + \pi_1\gamma k - r^* - \pi_1\gamma_0]^2/(4\pi_1\gamma) + kr^*, & \forall k < \tilde{k} \\ V_N(k) = \pi_2(\theta_2 - \theta_1)kr^*/(r^* - \theta_1). & \forall k \geq \tilde{k} \end{cases}$$

(III) The set of firms to receive bank lending  $\mathbf{B}$  and the size of the project that receives bank finance  $Z(k)$  satisfy:

(a)  $\mathbf{B} = [0, \bar{k}]$  if  $D \geq D_1$ . In this case,

$$Z(k) \geq \frac{V(k) - \pi_2 R_L k}{\pi_2(\theta_2 - R_L)}, \quad \forall k \in [0, \bar{k}],$$

and

$$\mu \int_0^{\bar{k}} Z(k) dG(k) = D + \mu \int_0^{\bar{k}} k dG(k).$$

(b)  $\mathbf{B} = [\hat{k}, \bar{k}]$  where  $\hat{k} \in (0, \bar{k})$  if  $D \in (D_0, D_1)$ . In this case,

$$Z(k) = \frac{V(k) - \pi_2 R_L k}{\pi_2(\theta_2 - R_L)}, \quad \forall k \in [\hat{k}, \bar{k}],$$

and

$$D = \mu \int_{\hat{k}}^{\bar{k}} \frac{V(k) - \pi_2 \theta_2 k}{\pi_2(\theta_2 - R_L)} dG(k).$$

(c)  $\mathbf{B} \subset [\tilde{k}, \bar{k}]$  if  $0 \leq D < D_0$ . In this case,

$$Z(k) = \frac{V(k) - \pi_2 R_L k}{\pi_2(\theta_2 - R_L)}, \quad \forall k \in \mathbf{B},$$

and

$$\mu \int_{\mathbf{B}} \frac{V(k) - \pi_2 \theta_2 k}{\pi_2(\theta_2 - R_L)} dG(k) = D.$$

(IV) The market for finance clears:

$$\mu \int_{k \in [0, \bar{k}] \setminus \mathbf{B}} [X(k) - k] dG(k) + \mu \int_{k \in \mathbf{B}} [Z(k) - k] dG(k) = M.$$

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